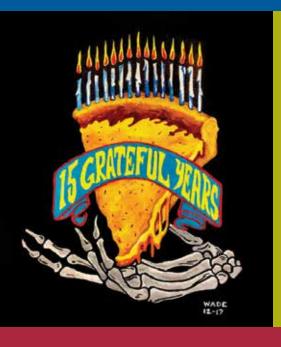




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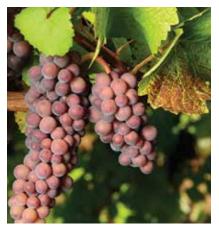


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Find summertime fun at Southern Oregon's wonderland of wineries & tasting rooms!

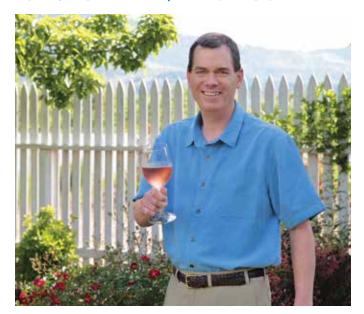
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62 / GRAPE IN YOUR GLASS
Nothing compliments a summer meal
like a cold, crisp glass of Pinot Gris...
Grizzly Peak and EdenVale wineries have
a delicious story to tell about this variety.

EDITOR'S LETTER / READING BETWEEN THE VINES



CHEERS TO A WONDERFUL SUMMER in the Southern Oregon wine scene—a great time to explore an incredible array of urban and countryside wineries. To help get you from tasting room to tasting room, this issue includes new and improved maps to make navigating even easier. As always, our goal is to make *Wine Scene* your very best and most trusted winery and tasting room guidebook.

As you may know, Southern Oregon's wine grape growers are fortunate to be able to farm 70+ varietal here—due in part to a cooperative climate, topography and lots of skilled winemakers who really know what to do with wine grapes. Thanks to this diversity of grape production, you'll find your tried-and-true favorites alongside a caseload of undiscovered gems that I urge you to taste!

In addition to abundant grapes, our wine scene offers outdoor enthusiasts a variety of recreational opportunities... wine tasting included. As a destination, Southern Oregon is a magnet for hikers, bikers, campers, beachcombers, boaters, rafters, golfers, birders, and others! We're so fortunate to have Crater Lake and Redwood National parks within a stone's throw of our region and to have Ashland's Oregon Shakespeare Festival and Jacksonville's Britt Music Festival anchor our arts and cultural scene. When you add in the culinary delights offered at our local eateries, (paired with local wines) it makes for a delicious summer in the Southern Oregon Wine Scene!

As you taste the best that life has to offer, thanks for taking *Wine Scene* along and Cheers to Living Between the Vines!

Whitman Parker

SOUTHERN OREGON WINE SCENE

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MAPS

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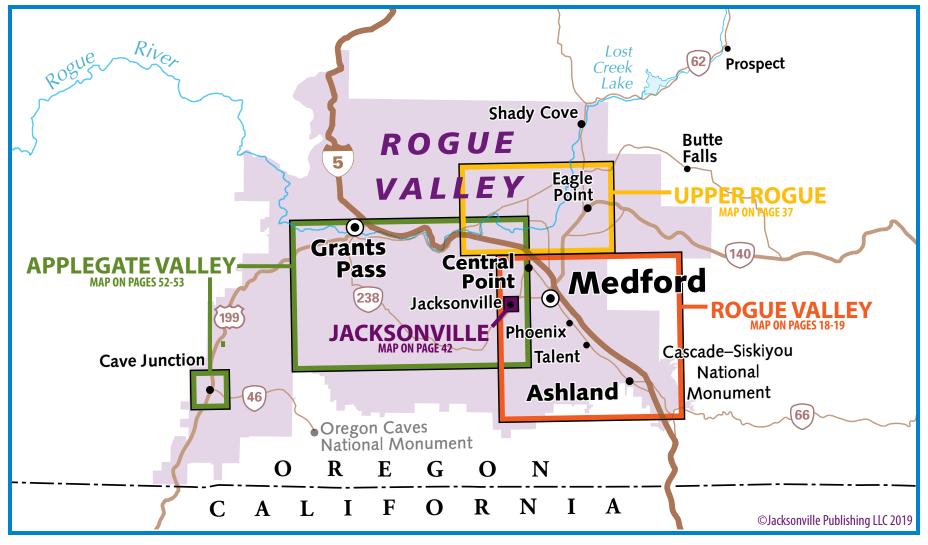
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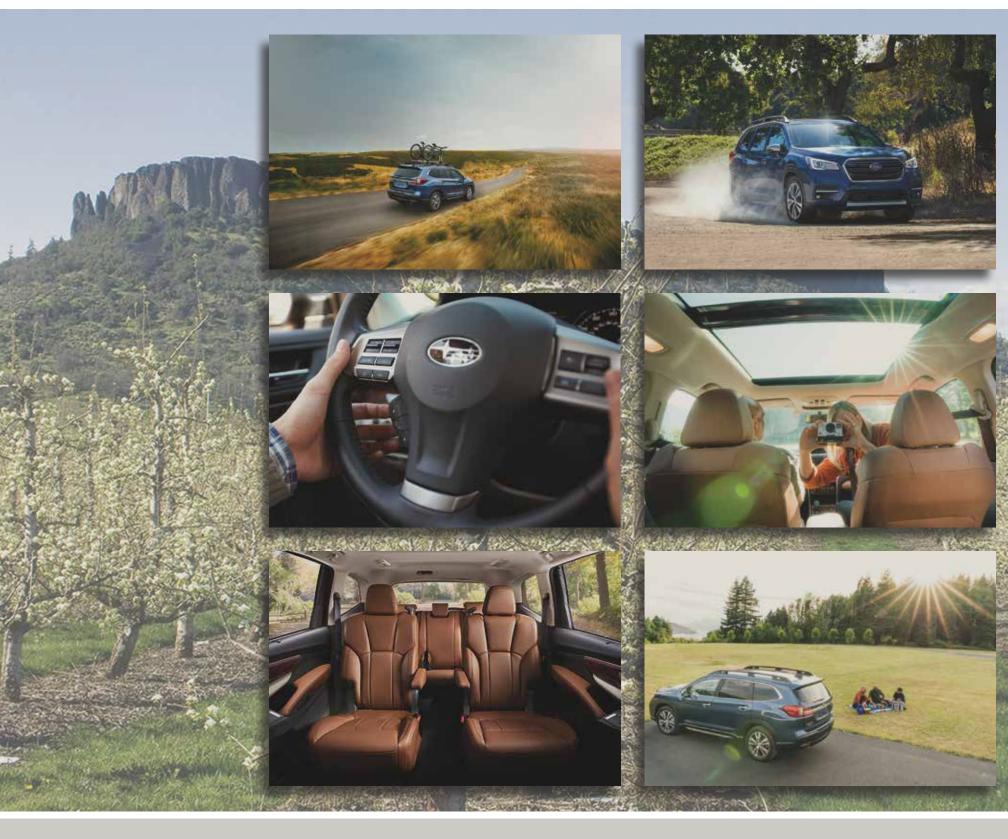
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Cover Image: Julie and Eric Weisinger by Steven Addington Photography

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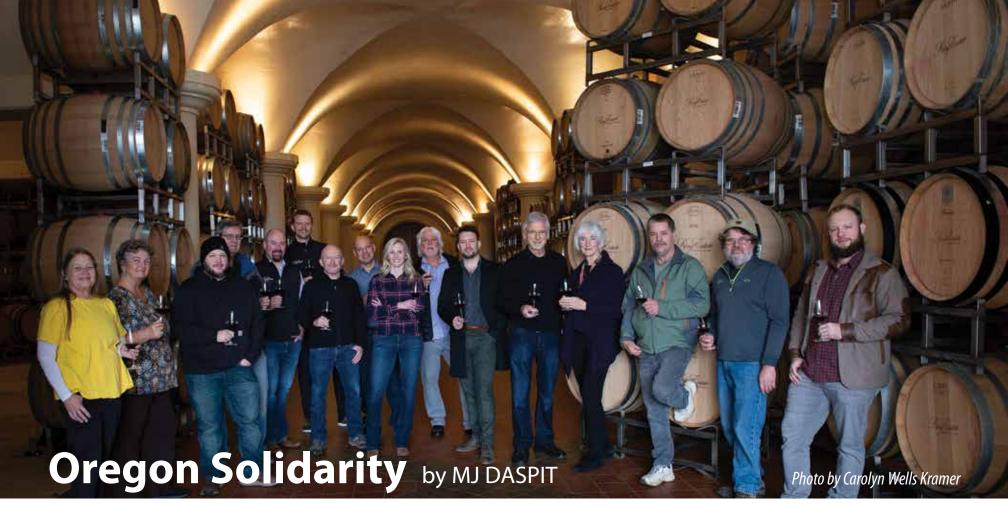


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AS MANY READERS MAY RECALL, last summer's smoky conditions in the Rogue Valley resulted in the cancellation of a California winery's fruit contracts with several local vineyards. Lab tests did not support fears of wide-spread smoke taint, but the buyer refused to honor the contracts notwithstanding. The cancellation occurred just before harvest and would have caused significant financial impact if a coalition of Northern Oregon wineries had not stepped in to buy the abandoned crop.

Michael Moore, Co-owner/Vineyard Manager of Quail Run Vineyards, one of the growers with significant tonnage committed to the California buyer, Copper Cane, recalls the shock of finding out his contracts for fruit were canceled just at the height of harvest. Much of the contracted crop registered 26 brix (sugar level) by the time Copper Cane canceled, making it imperative that the fruit be picked immediately if it was to be salable to a new buyer.



Fortunately, over many years of selling his fruit to Northern Oregon wineries, Moore had developed close working relationships with wineries in the Willamette Valley. When Copper Cane left Southern Oregon growers in the lurch, colleagues from up north stepped in to buy the abandoned crop.

Moore credits Jim Bernau, Owner, and Christine Clair, Winery Director, of Willamette Valley Vineyards and Ed King, Owner, of King Estate Winery with spearheading the effort to buy up the fruit from the canceled contracts. With the help of Winemaker JP Valot of Silvan Ridge Winery and Jason Lett, Co-owner and Winemaker at Eyrie Vineyards, over 140 tons of fruit formerly destined to be made into Elouan wines, a California brand, have been made into Oregon Solidarity Rosé of Pinot Noir, Chardonnay and Pinot Noir. The information below is taken from the tasting notes on the three vintages:

Recently released, the Rosé of Pinot Noir was whole cluster pressed with cold stainless steel fermentation. Tasting notes cite fresh flavors of ripe strawberry, raspberry, rose petal and watermelon, soft tannins and a clean and juicy finish.

Also newly released, the Chardonnay was barrel fermented and aged in 30% new French oak. It is bright with fresh acidity and tropical notes of mango and pineapple with honey and toasted hazelnuts on the palate.

The Pinot Noir is scheduled for release August 1 of this year. Aged in 20% new French oak for six months, it exhibits excellent balance, solid structure and firm tannins. Its intense fruit flavors and nose of cherry, blackberry and spice reflect a warm and dry growing season.

Oregon Solidarity wines will be distributed in Oregon and Washington and some states outside the Northwest including Pennsylvania. Safeway, Albertson's, Fred Meyer and New Seasons Market have pledged to carry Oregon Solidarity wines.

Net sale proceeds from the wines will be donated to the Rogue Valley Vintners, a non-profit organization made up of wine producers, growers, and community partners with a shared mission to market the Rogue Valley as a premiere wine region. RVV President Ross Allen of 2Hawk Vineyard & Winery regards this north/south collaboration as a significant boon to all concerned. "The Solidarity project is huge in the fact this is the first time anything like this has happened in Oregon or in any other state for that matter. For both regions to come together in the name of "brand Oregon" truly speaks to the caliber of people in the Oregon wine industry. It's wonderful momentum that we all want to expand on."

Moore adds that Oregon's unique brand of north/ south collaboration has rightfully gained national recognition for all involved. He hopes the cooperation will continue when it comes to areas of mutual concern such as regulatory issues and marketing. Speaking of these aspirations, Moore says, "I hope there will be recognition that we're stronger together."

Top photo is of Oregon Solidarity Winery Principals, Winemakers & Growers. From left to right: Amy Anderson, Villa Novia Vineyards; Laura Lotspeich, Pheasant Hill Vineyard; Taylor King, King Estate Winery; Jim Ball, Five Tollers Vineyard; Brent Stone, King Estate Winery; Ryan Johnson, King Estate Winery; Ed King III, King Estate Winery; Joe Ibrahim, Willamette Valley Vineyards; Christine Clair, Willamette Valley Vineyards; Michael Moore, Quail Run Vineyards; Justin King, King Estate Winery; Leon Pyle & Cathy DeForest, Maison Tranquille; Mike Anderson, Villa Noia Vineyards; Ray Nuclo, King Estate Winery, Joe King, King Estate Winery. Oregon Solidarity bottle photo by Mandy Morgan.



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ON SATURDAY, April 27, thirty eager wine consumers walked into the cellar at 2Hawk Vineyard and Winery, where winemaker Kiley Evans and Vince Vidrine, winemaker at Irvine & Roberts Vineyards, were preparing to teach a class. The doors to the barrel cellar were open and the woody scent of oak barrels was ever-present, along with the fresh, clean smell of wet cement.

"This is an opportunity to look at some of the tools winemakers use when we're constructing blends," Vidrine said as he presented samples of three different Chardonnays from Irvine & Roberts Vineyards. The first two Chardonnays were from the same vineyard block and had been fermented and aged in different vessels: one brand-new French oak barrel, the other a barrel that had been used once before.

The class, called The Art of Barrel Tasting, aimed to demystify the practice of tasting wine while it's still maturing in oak barrels. The challenge, Evans says, is "to extrapolate what's going to happen to the wine as it changes and ages in barrel." Vidrine echoes Evans's point: "As winemakers, we're always thinking about how this wine will feel in the future...what will it smell and taste like."

After tasting the Chardonnay from the new French oak barrel, one surprised guest raised his hand. "So, the only difference between these two wines is that one is a one-year-old barrel and one is a new barrel?"

"That's correct," Vidrine replied.

"Wow. That's a significant difference."

The Art of Barrel Tasting on the Anchor Series of the Oregon Wine University* was organized in conjunction with the Oregon Wine Experience*, to educate interested wine enthusiasts and to prepare

guests to bid on wine futures at the Founder's Barrel Auction, which will be held this year on Friday, August 23. Participating wineries across Oregon donate between a half and a whole barrel of wine—wines that are still going through the aging process—to be auctioned off in lots of one case or more. Potential buyers can taste the wines before they bid, and all proceeds go to benefit the Asante Foundation and the Children's Miracle Network.

Evans began to walk the class through his barrel selections: three Malbecs from 2017 and two from 2018. "When tasting, I'm trying to get behind the oak," he said. "My goal is to achieve a wine where the oak frames the wine from the background, like the canvas of the painting."

While Evans introduced his third wine, a Malbec aged in a new oak barrel made by a different cooper, a guest had another question. "Will all three of these wines be bottled and marketed separately?"

Not usually, the winemakers explained. In most cases, many barrels are combined into a single blend and are bottled as one wine, whether as that winery's entry-level wine or their reserve offerings. "But," Evans continued, "that's exactly what we do for Oregon Wine Experience". We select a single barrel that represents the best of what we're doing, and that's what you're bidding on at the Barrel Auction."

The opportunity to taste and purchase wines from these barrel selections long before they're bottled doesn't come along often. Barrel tastings are often limited to trade only, as unfinished wine—wine that hasn't yet been bottled and released to consumers—can taste quite different from polished wine for sale at tasting rooms and wine shops. A barrel selection donated to

the Oregon Wine Experience* is often selected from a winery's best vineyard blocks and blended especially for the Founder's Barrel Auction, making for a unique offering that's available nowhere else.

"It's a unicorn wine," says Andrew Wenzl of Abacela Winery, of the blend he creates for the Founder's Barrel Auction. "It doesn't exist except in the cellar of maybe ten people."

As the Oregon Wine Experience® grows, wineries from outside of Southern Oregon are joining the cause. New contributions to the Founder's Barrel Auction this year come from Archery Summit, Left Coast Estate, Authentique Wine Cellars, and Laurel Ridge Winery. They join the likes of Dave Grooters from Carlton Cellars, who has long admired the approach Oregon winemakers take to industry and regional growth: "It's always been very collaborative. I think Oregon winemakers recognize that all these boats are going to rise with the tide."

The attendees at the Art of Barrel Tasting class asked plenty of questions, and Evans and Vidrine answered as many as possible. Jesse Brons, grandson of Cal and Judy Schmidt, who own Schmidt Family Vineyards, attended the class with his wife Kelli. Jesse is getting involved in the family business and has been out on the tractor and in the cellar regularly. "We love the Oregon Wine Experience*, and we plan to go again this year," Jesse said. When asked what they'd learned at the class, Jesse said, "The biggest thing was understanding the impact of neutral versus new oak." Kelli had her own perspective: "It's great to learn how every winemaker's style is so refined and artistic. It's special to see how unique they all are."







WHAT BRIDGE CAN SPAN THE DISTANCE between a vineyard in the Applegate and a high school technology team over 30 miles away in Eagle Point? The relationship sounded too fantastic. I made the scenic trek to Red Lily Vineyards for an in-person scoop from owner/winemaker, Rachael Martin.

Red Lily lies about fourteen miles outside of Jacksonville on Hwy. 238. I crossed their bridge over the Applegate River to the rustic and welcoming tasting room where Rachael met me. We endured a light chill outdoors and lounged with a delicious glass of the aptly named Life of Riley, while Rachael told the amazing story of how a wild and wonderful collaboration came to be.

"I have a friend who works for the Eagle Point School District, who was telling me about this amazing grant that Eagle Point had received to create a technology center at their high school. He was really proud of that, and the kids were going to have access to absolutely the best technology around. We were talking about how nice it would be if the kids could use that space for real life applications in the community. What if the kids learned how to take wine branding and label production from start to finish? That would be a great project."

Rachael continued, "For me, that project was exciting for a variety of reasons. First of all, I grew up in the Rogue Valley. This whole Rogue Valley is my heart. I feel like one of the things that makes it so special living here is the collaboration and the camaraderie and the way people support each other when things are good and when things are bad. Any time I can be part of something like that I'm all in. And I love teenage kids."

Since the first of the year, Rachael has worked with students in Eagle Point teaching them the entire branding process from start to finish. It begins with a concept, then a name, a story behind the name, art/graphics, and finally marketing.

"The kids are so amazing. They're so free thinking. Somebody asked me what if I didn't like the label? It's wasn't even a thought in my head."

Preliminary ideas included elements from Eagle Point history—Butte Creek Mill, Camp White, relocation of the Antelope Creek covered bridge, and the Native American tale of Mt. McLoughlin when snow melts, revealing the eagle and angel. "I got to see some sketches and it's going to be awesome," Rachael assured me. "I left the first brainstorming session at the high school and I just felt hopeful. This is what our young people are like."

The students visited Red Lily to get a feel for the place and view the source of their inspiration. Rachael showed them the wine production facility and retail areas so they could better envision the goal.

I needed to meet these creative teens and Innovation Specialist, Jason Clark, who oversees the project. Four representative students joined us at EPHS—Jayden Pomeroy, Olivia Tucker, Jasmine Torres and Seth McCoy. Each explained their particular involvement, with such professionalism, along with tangible hope for the future of our business community.

"We were thrilled when Rachael approached us, right off the bat," Jason said. "It's an amazing opportunity for these students to get their names out there. These are resume-builders. So, what we're hoping is that this project kick-starts things with other businesses."

They escorted me inside the new technology department. With funds from the state directed toward career technical education, or CTE, Eagle Point High School was able to build a state-of-the-art facility for preparing students for careers in ever-expanding tech fields. They took me through the engineering design class where I saw prototypes of manufactured wine carriers with Red Lily logos engraved in the wood. Jasmine and Seth explained the value of producing companion products, which they're fully equipped to handle with the aid of one of their 3-D scanner/printers.

Jayden said, "Three middle schools are all pooling together at this high school. The students here are quite diverse...we've been able to pull from their experiences and expand on our idea and get a broader spectrum through the project."

The project encompasses much more than developing a label and marketing the result. It involves using strengths from other disciplines—from English students writing the label story to art and photography, to manufacturing.

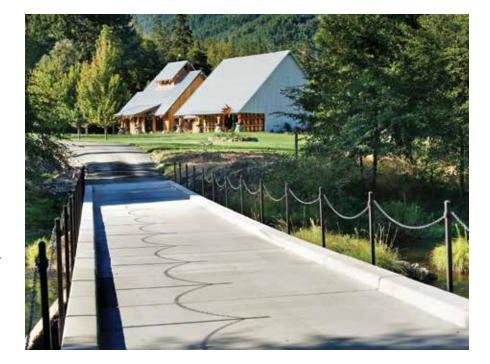
The varietal to bear the special label will be a bold Tempranillo, Red Lily's specialty, and suitable to the boldness of the project. Twenty-five cases were released at a reception on May 17 at Red Lily. As an added bonus, senior students chose two charities to receive a portion of the proceeds from wine sales—Hearts with a Mission, a shelter serving homeless youth and the Young Artists Institute, a residential summer camp for artistically-motivated 9-12 graders.

The design/art team created a series of five stunning labels for Red Lily, encompassing a bridge and vines theme with the focus on Eagle Point. But what to call this inaugural effort? Jason described a difficult process when it came to making the final call. They crushed it down to a few choices before putting it to a staff vote. As it happened, the name the students and staff settled on was Rachael's choice as well. Introducing the label, "Bridged Together," a successful meeting of education and local industry, as well as collaboration among a multitude of student groups.

"Bridges are not simply made from wood, metal or stone. A bridge can be an extended hand, a warm smile, or a kind gesture. The Red Lily Project bridged us all together, and we know that today is our bridge to tomorrow."—from the label of Bridged Together, a 2014 Tempranillo.

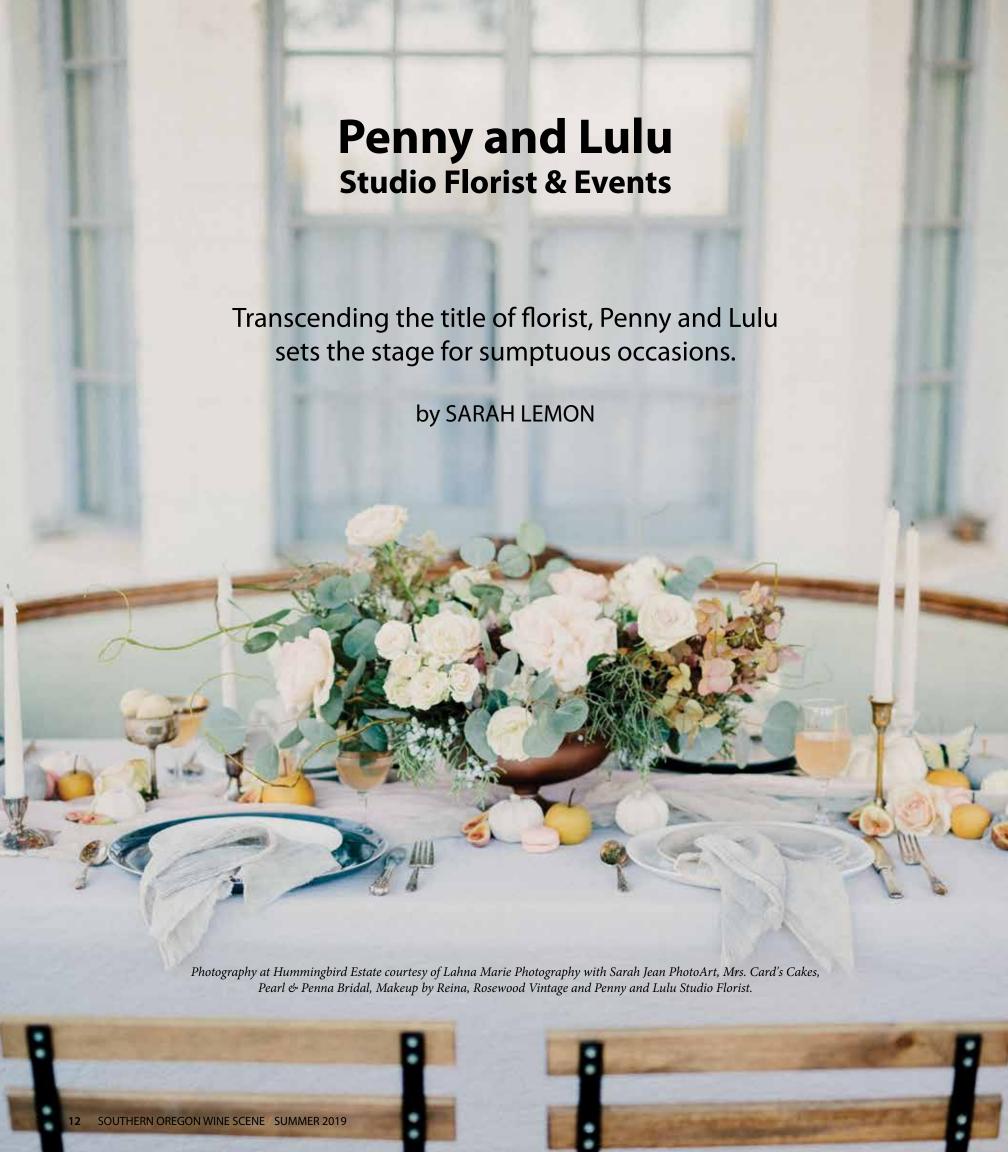
Left page photos: EPHS students in Red Lily Vineyards barrel room, Rachael Martin at EPHS, EPHS student creating. Right page photos: Bridge to Red Lily Vineyards, Rachael Martin with EPHS students in the tasting room, the finished labels, EPHS student brainstorming.











The creative minds behind the region's foremost floral design studio, Susie Penwell and Carol Lowenberg, cite picturesque surroundings for inspiring their signature aesthetic. Southern Oregon's vineyards and wineries, they say, have emerged as the most sought-after venues for weddings, charity galas and other lavish celebrations where Penny and Lulu furnishes much more than flowers.

"Nobody realizes how big this industry is," says Penwell. Whether it's full-blown garden roses or understated greenery, Penny and Lulu centerpieces, bouquets, garlands and swags compel plenty of attention. But it's the flowers' backdrop, from vintage furniture to fine-quality linens, say Penwell and Lowenberg, that really defines the Penny and Lulu look.

"Their stuff's so unique," says René Brons, recalling a wedding that Penny and Lulu designed at her family's winery, Schmidt Family Vineyards, in Grants Pass.

The assemblage of antique furniture and books that Penny and Lulu arranged for the event stands out in Brons' memory as leading a trend that has expanded with the region's winery weddings. To complement table coverings from a company based in Napa, Calif., Penny and Lulu appointed the banquet table with purposefully mismatched dining chairs—no folding seats at this genteel gathering.

"It fit so well," says Brons of the wine-estate elegance that Penny and Lulu epitomizes.

Local wineries host at least half of all Penny and Lulu weddings, say Penwell and Lowenberg. About half of those are destination events that bring nuptial couples and their guests from elsewhere, they say, adding that wine-country weddings only stand to keep growing.

"There's so much to do here if you have a destination wedding," says Lowenberg.

In addition to Schmidt Family Vineyards, Penny and Lulu has worked with 2Hawk, Belle Fiore, DANCIN, Del Rio, EdenVale, Grizzly Peak, Irvine & Roberts, Kriselle Cellars, Ledger David, Paschal, Red Lily, RoxyAnn and Valley View.

"It's just been such a joy to have this in our valley," says Penwell. "It's so good for people because it just works."

On their expansive grounds with natural vistas, wineries may furnish catering, along with wine. Winery staff members typically set up for special events, clean up afterward and coordinate throughout. All-inclusive price tags are about \$10,000 and higher for many of the area's winery weddings, where guests typically number about 100, say Penwell and Lowenberg. Bookings often are two years in advance, they say.

"The wineries are so accommodating," says Lowenberg Schmidt, for example, keeps floral arrangements in its

barrel room, at a constant 55 degrees, usually for several hours until an event begins, says Brons. Standard for full-service weddings, Penny and Lulu staff mount all florals and other pieces on site and take them down once festivities finish. Covering flowers with wet canvas until the last possible minute keeps them lush and vibrant in the region's hot summers.

"Many times, we'll have three weddings on a weekend," says Penwell.

And a majority of those weddings—at least 60 each year—are feted on Penny and Lulu's social media platforms. Posting almost daily to Facebook and Instagram, Penny and Lulu not only previews new products and designs but also congratulates bridal couples, crediting venues, other vendors and colleagues in its circle.

"Our Instagram is huge," says Penwell. "It's helped our business grow immensely."

Social media also drives clients' desires. Color palettes, shapes, textures and sizes requested for arrangements usually derive more from a popular social-media post than the seasonal availability of flowers.

"Every bride walks in with her Pinterest board," says Penwell. "Bouquets are a foraged, very loose look—to traditional—whatever brides request."

While Penny and Lulu has a laundry list of seasonally fresh flowers—locally grown on about a half-dozen farms and often organic—many brides are willing to spring for springtime flowers in summertime. Penny and Lulu sources from as far away as the Australian, Japanese, South American and Dutch markets.

"If you want 'em, you can get 'em," says Penwell. "The peony is probably the No. 1 sought-after flower."

The prized petals, prolific during May and June throughout Southern Oregon, hail from Alaska in July and August, an industry development that's only about five years old, says Penwell. A single peony stem costs \$6 wholesale yet makes a singular statement.

"We just like beauty," says Lowenberg.

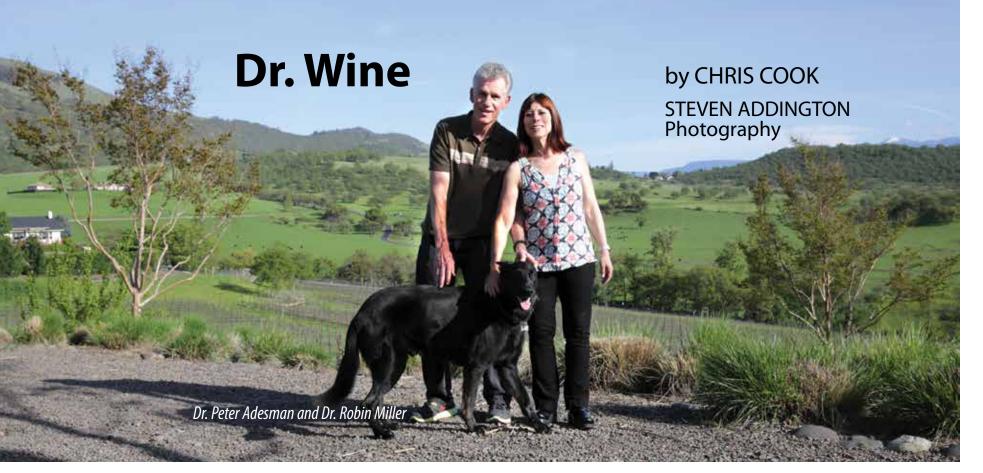
Beautifying Southern Oregon brought the duo together 28 years ago. Initially working from their homes and a warehouse to produce special events and interior design, the Medford residents and former neighbors opened a flower studio in 2011.

"We've been having fun for years," says Penwell.
Beginning in 2014, Penwell and Lowenberg
transformed the 90-year-old office building of Southern
Oregon Sales, the region's former pear-packing hub, into
their chic showroom at 18 W. Stewart Ave. Curtained in
verdant ivy, the historical stonemasonry structure is so
Penny and Lulu.









THE JOKE BEGINS WHEN A WINE-LOVING GASTROENTEROLOGIST, a West Coast Swingdancing MD and a Black German Shepard meet up in a Southern Oregon vineyard. Wait—that's no joke! It's part of the Peter William Vineyard story.

Chances are, if you live in Southern Oregon, you know of Dr. Peter Adesman, gastroenterologist, or his wife, Dr. Robin Miller, an integrative medical doctor. Vegas, the couple's four-legged companion is ever-present in the vineyard, at wine tastings and at Robin's office.

Peter William Vineyard—Dr. Adesman's pride and joy—is one of the newest wine brands taking the Southern Oregon market by storm. The vineyard is situated on 10+ acres at Peter and Robin's East Medford home. Here, he's growing Syrah, Malbec, Tempranillo and Grenache for Peter William wines.

Working with a select group of local winemaking consultants, Peter vibrates with excitement that his wines are already winning awards, including prestigious *San Francisco Chronicle* medals. However, he points out that the wines are still evolving. According to Peter, "Right now, I have two Syrahs and two Tempranillos made by different winemakers.

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They are very different, and each has its own following. Eventually, we'll zero in on making the Peter William wines in a 'house' style that I enjoy most. In the end, I want to love every wine I make."

So how did a gastroenterologist from Brooklyn become a wine lover—turned wine collector—turned wine producer? While Peter jokes that "barely a tree grows in Brooklyn," Peter's career path took him to Northwestern University for undergrad studies and University of Illinois for medical school—locations not exactly known for their wines. So, at that time, he and his fellow students were exploring wines from Europe— "whatever was on sale," he smiles.

Back in Brooklyn for a visit after graduation, "Thanksgiving 1975 is where my wine journey truly began. My uncle, an avid wine collector, introduced me to a 1970 Chateau Figeac. The wine was exceptional and had me at the first taste. After that experience, I developed a deep appreciation and started collecting wine on a budget."

From there, a Portland residency introduced him to wines from California and Washington. (There wasn't much happening in Oregon at that time, he recalls.) A natural educator and raconteur, Peter started organizing wine tastings—first in Portland where he was in training and then in New York where he started his medical career. BTW—the group he started in New York is still going strong.

"When we moved to the Rogue Valley in 1991, the wine tastings continued, often at the Jacksonville Inn," Peter recalls. "Along with the tastings, my collecting accelerated and my passion for wine deepened. I still didn't drink local wines—not even some that are now my favorites—and certainly didn't think about growing grapes. The Oregon wine scene just wasn't dialed in yet. It's taken Southern Oregon time to figure out what grapes grow best here—in just the same way the California wine industry developed. It has been a gradual evolution, and I remember that

early wineries like Abacela, Weisinger and Valley View were big influences in the region, just realizing their potential in the late '90s."

The increasing quality of Southern Oregon wines inspired Peter to start his own label. "As an avid wine collector and educator since the 1970s, it's always been a dream to produce my own wines," Peter muses. "I decided to venture into the wine business by planting a vineyard. I started with a few vines in our backyard. Then, Robin and I moved to a property where we could plant a 10-acre vineyard on the hillside below our home overlooking the Rogue Valley. The vineyards have beautiful rocky soil with excellent drainage. Our first commercial harvest was for the 2016 vintage."

Peter notes, "With my consulting winemakers, we are producing wines that express the terroir of our hillside vineyard. We grow Syrah, Grenache, Tempranillo and Malbec. We source some other grapes from the best local vineyards. We make both varietal wines and traditional blends for our Peter William Wines." And while Peter William does not have a dedicated tasting room, you will find the wines at retail and restaurants throughout Southern Oregon.

Running a wine business is time, labor, and cash intensive. Fortunately, Peter has surrounded himself with experts at growing grapes and making wine. Yet, even with his busy gastroenterology practice, Peter prioritizes time to work in the vineyard. "In spring and summer, I'm out there at least one day a week. It's very Zen-like. Meditative and relaxing."

You'll also find Peter pouring at many wine tastings throughout the Valley. "Peter William Vineyards is a dream come true and I love sharing my wines with family, friends and visitors to Southern Oregon. I hope you will look for me at local wine tastings—check out my Facebook page for dates and locations—and find me at wine shops and restaurants," Peter says enthusiastically.

Learn more at peterwilliamvineyard.com.

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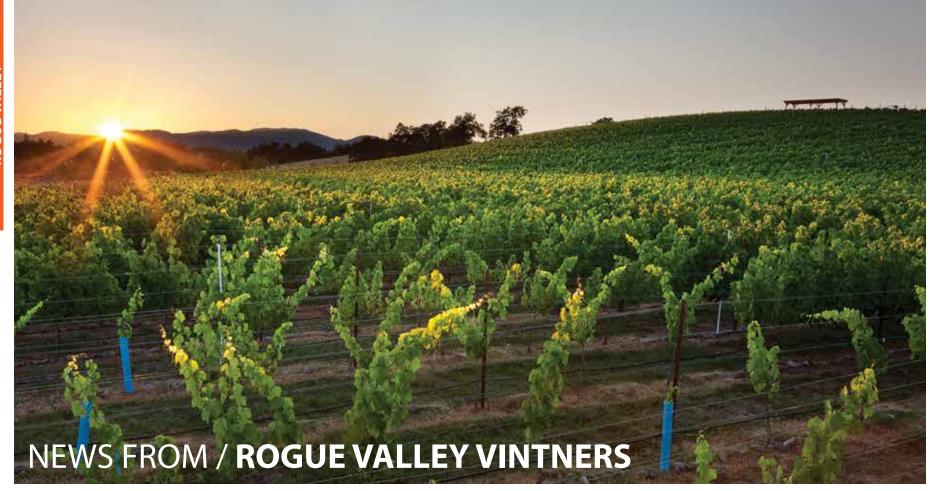
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"Everything was perfect."

~ Karin, January 2019





On April 24, Travel Oregon announced that Rogue Valley Vintners, an advocacy organization for the Rogue Valley AVA, was the top recipient of this year's Oregon Wine Country Plate Matching Grants program. Of the \$125,000 in grant funding, \$50,000 was awarded to Rogue Valley Vintners, the lion's share of this year's funds. Once disbursed, Rogue Valley Vintners plans to use the grant funding to develop a unified brand around the Rogue Valley AVA, and to use that brand to draw new tourism to the Rogue Valley's growing wine industry.

Rogue Valley Vintners is a relative newcomer to the scene. Compared to other wine industry associations such as the Willamette Valley Wineries Association (founded in 1986) or Napa Valley Vintners (founded in 1944), Rogue Valley Vintners, founded just over a year ago in March of 2018, is still in its infancy. Already, however, the organization consists of many of Southern Oregon's most influential wineries and industry professionals, such as Cowhorn Vineyard and Garden, 2Hawk Winery, Weisinger Family Winery, Quady North, Schmidt Family Vineyards, RoxyAnn and DANCIN.

"Our goal," says Ross Allen, co-owner of 2Hawk and President of Rogue Valley Vintners, "is to provide exceptional marketing opportunities to our members while working to showcase the Rogue Valley as a wine, culinary, and tourism destination." In February of this year, the organization applied for \$50,000 in funding through the Wine Country Plate program, with the intent to use any awarded funds to implement a comprehensive branding and marketing strategy. This follows on the heels of developing a strategic plan for the organization this past fall, whose primary pillars included branding, education and training, quality and financial sustainability.

The Oregon Wine Country Matching Plates Program originated in 2011, when the state legislature approved a bill that would allow the DMV to sell license plates featuring a scenic Oregon vineyard. The bill was lobbied for by Travel Salem and allows proceeds from the plate sales to be distributed by Travel Oregon to benefit wine country tourism. Other recipients of the 2019 grant awards are the Umpqua Valley Winegrowers Association, the Willamette Valley Wineries Association, Bounty of Yamhill County, and Oregon Trail Electric Cooperative, each of which will receive a portion of the remaining funding.

With the Travel Oregon grant request awarded in full, and financial investments also made by key partners Asante and Travel Southern Oregon, Rogue Valley Vintners is moving full steam ahead. Working in collaboration with Portland-based marketing and branding company Lookout, the organization plans to develop a unified, compelling brand that brings the Rogue Valley wine region together as one story. "RVV was formed at a pivotal time for vintners in Southern Oregon," says Barbara Steele, an RVV board member and co-owner of Cowhorn Winery in the Applegate Valley. "We have grown from a pioneering wine region to a group that now includes vintners making nationally-acclaimed wines." The goal is to share that message with the outside world. "RVV formed to allow all these industries to create consistent messaging about our fantastic region," Steele says.

Once fully developed, Rogue Valley Vintners plans to present the unified Rogue Valley brand to consumers and industry members via a multichannel communications strategy that will grow the industry's visibility and drive demand for Rogue Valley wines. "This grant will kick-start our marketing plan this summer," says Allen.

Southern Oregon wineries aren't the only businesses that stand to benefit. A key strategy of RVV is to complement and enhance Southern Oregon's already robust tourism economy. Holly Macfee, principal at Lookout, plans to implement the branding strategy to drive visitors into tasting rooms. "With more than 2 million marketable visitors coming to Southern Oregon each year," Macfee says, "we have a clear opportunity to include experiencing Rogue Valley wines on a visitor's 'must-do' list." Bob Hackett, associate director at Travel Southern Oregon, points out that given the large volume of foot traffic, each season is an opportunity to "create brand ambassadors who will take their appreciation for Rogue Valley wine back home and spread the word."

And while other wine regions such as Napa Valley have opted to present themselves as focused solely on wine, Rogue Valley Vintners hopes to capitalize on the abundance of cultural and outdoor activity already present in the area, and to highlight the benefits of having so much opportunity in one place.

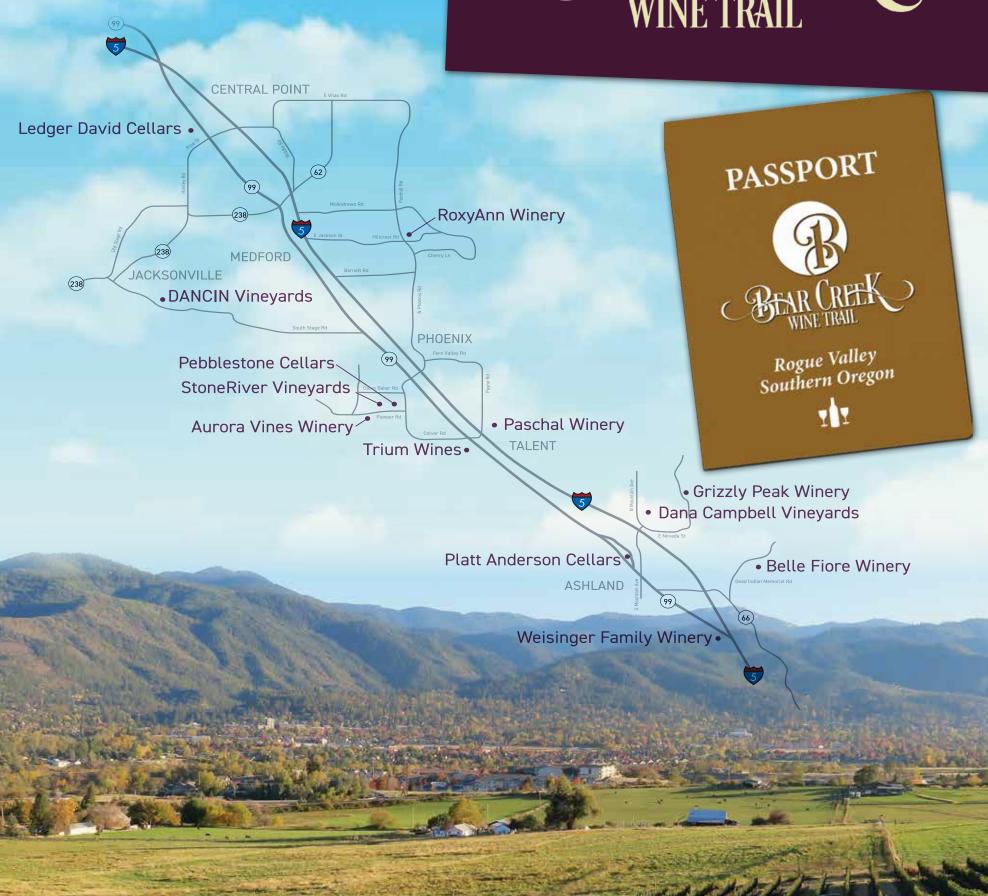
"When you pair the wine experience with all the other things to do—a national park, some of the best theater and music anywhere in the country, wild and scenic rivers, biking, hiking—you realize the Rogue Valley is like few other wine destinations in the world," Macfee says, giving insight into her branding goals for the region.

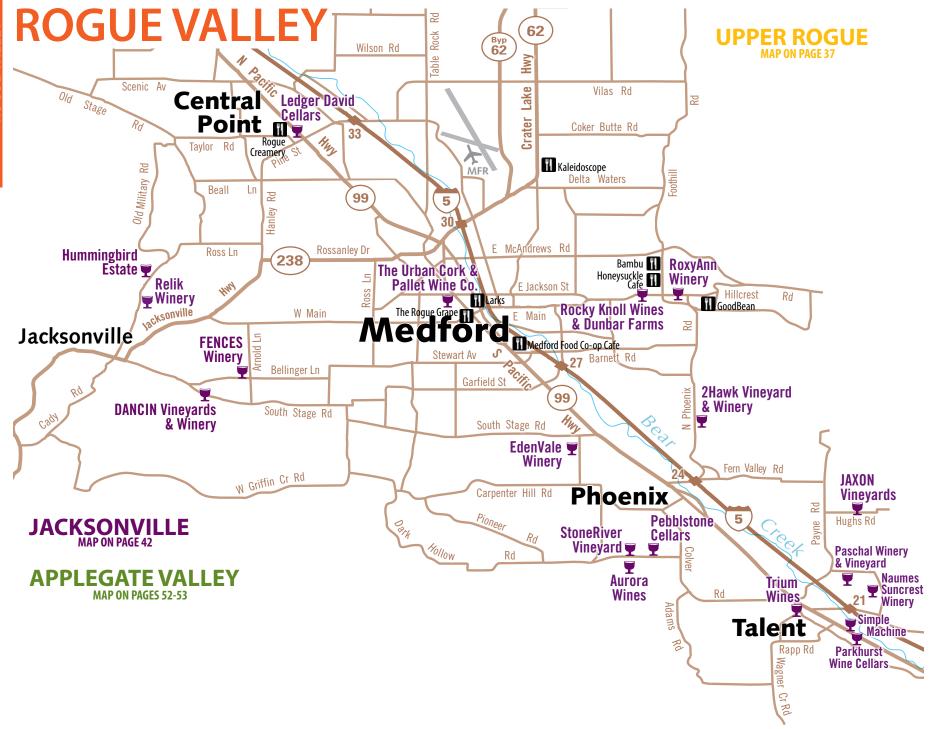
Steele echoes Macfee's thoughts: "As a group, we share a strong love of our region. Our hospitality, arts, outdoor and wine communities make this a stand-out region both for tourism and as a way of life."

For Rogue Valley Vintners, the next steps are clear. Lookout will present a series of branding options, each of which defines a unique aspect of the Rogue Valley wine community. From there, the board of directors and contributing members will provide feedback and ultimately pick a single direction. The brand will be fleshed out; the communications strategy developed and implemented.

"These are exciting times for our industry," says Allen. "I am proud to be part of this exceptional group." Oregon's southernmost wine trail just minutes away from Ashland, Jacksonville, and Medford.







CENTRAL POINT

Ledger David Cellars / Pg 27 245 N Front Street Central Point OR 97502

MEDFORD

2Hawk Vineyard & Winery / Pg 28 2335 N Phoenix Road Medford OR 97504

EdenVale Winery / Pg 29 2310 Voorhies Road Medford OR 97501

FENCES Winery / Pg 30 3922 Bellinger Lane Medford OR 97501

RoxyAnn Winery / Pg 31 3285 Hillcrest Road Medford OR 97504

<u>TALENT</u>

Aurora Vines / Pg 33 2287 Pioneer Road Talent OR 97540

Naumes Suncrest Winery / Pg 33 1950 Suncrest Road Talent OR 97540

Parkhurst Wine Cellars / Pg 34 806 S Pacific Highway, Suite A Talent OR 97540

Paschal Winery & Vineyard / Pg 34 1122 Suncrest Road Talent OR 97540 **Pebblestone Cellars** / Pg 35

1670 Pioneer Road Talent OR 97540

Trium Wines / Pg 35 203 East Main Street Talent OR 97540





ASHLAND

Belle Fiore Winery / Pg 20 100 Belle Fiore Lane Ashland OR 97520

Eliana Wines / Pg 20 158 Gaerky Creek Road Ashland OR 97520

Grizzly Peak Winery / Pg 21 1600 E Nevada Street Ashland OR 97520

Irvine & Roberts Vineyards / Pg 22 1614 Emigrant Creek Road Ashland OR 97520

Long Walk Vineyard / Pg 22 1800 N Valley View Road Ashland OR 97520

Platt Anderson Cellars / Pg 26 357 E. Main Street (Inside the Ashland Art Center) Ashland OR 97520

Weisinger Family Winery / Pg 26 3150 Siskiyou Boulevard Ashland OR 97520

BELLE FIORE WINERY







Belle Fiore Winery 100 Belle Fiore Lane Ashland OR 97520 541-552-4900 bellefiorewine.com

Hours:*
Monday-Tuesday, noon-4pm
Wednesday-Sunday, noon-8pm,
with live music nightly, 6-8pm

*Hours subject to change, please check website.





BELLE FIORE WINERY is a place of unparalleled elegance. A classical French chateau with state-of-the-art winery, the Italianate Wine Pavilion surrounded by vineyards on the slopes above Emigrant Creek—Belle Fiore's landscaping, architecture and décor are nothing short of eye-popping.

Each year, Belle Fiore crafts 6,000 cases of thoughtfully-crafted, artisanal wines. Their talented winemaking team has won numerous medals for many wines including Best in Class for Pinot Noir and Best of Show for their Bordeaux blends as well as for their Syrah and Riesling. Wine aficionados will not want to miss the Bordeaux, Burgundy and Rhone vintages or such unusual gems as Montepulciano, Teroldego, Verdejo, and Caprettone.

Belle Fiore offers live music Wednesday through Sunday, wine-food pairings, special events, art exhibits, and exclusive winemaker dinners. For interested artists, their Artist Series Annual Wine Label Competition opens in January, providing area artists an opportunity to create a label for Belle Fiore's "Belle Arte" label.

For anyone seeking the perfect venue for a private party, wedding or event, there's no more sumptuous or welcoming spot! Belle Fiore is an extraordinary, must-see gem in the Rogue Valley!



ELIANA WINES





Eliana Wines 158 Gaerky Creek Road Ashland OR 97520 541-690-4350 elianawines.com

Hours: Thursday, Friday, Saturday, noon-5pm

Wines:
Bordeaux Blend
Cabernet Franc
Cabernet Sauvignon
Merlot
Tempranillo

ELIANA WINES is the label of Brian and Carien Jordaan. Brian, a one-time commercial grower of roses, adapted his "soft-handed" horticultural technique to his wine grapes. Since 2008, Brian and his family have tended Belle Vista Vineyard in the Pompadour Bluff area east of Ashland planted to Merlot, Cabernet Franc and Cabernet Sauvignon. The vines, now nearly twenty years-old, have yielded exquisite fruit under Jordaan's care.

Since 2011, Jordaan has added Tempranillo to his wine list of exquisite Bordeaux varietals and blends. From Thistlecroft Vineyard, a neighbor to Belle Vista, the Tempranillo is a lush mélange of aromas and flavors featuring ripe strawberry and dark cherry notes. Most recently, they earned medals at the 2019 San Francisco International Wine Competition for the 2011 Reserve Cab and the 2014 Cab Franc; Silver for the 2017 Rosé at the 2018 Oregon Wine Experience and Gold for the 2010 Reserve Cab and Silver for the 2014 Cab Franc and Cab Sauvignon at the 2019 SF Chronicle Wine Awards.

Wine adventurers interested in a culture/history tour of the Cape Town, South Africa wine region, including Robbin Island, Table Mountain and a safari in KwaZulu-Natal, should contact Brian for more information. The 2019 trip runs from October 23-November 12.



GRIZZLY PEAK WINERY





Grizzly Peak Winery 1600 E Nevada Street Ashland OR 97520 541-482-5700 grizzlypeakwinery.com

Hours: April-October, Thursday-Sunday, noon-4pm November-March, Saturday & Sunday, noon-4pm

Wines:

Cab Franc
Cabernet Sauvignon
Chardonnay
Malbec
Marsanne
Merlot
Pinot Gris

Pinot Noir Roussanne

Syrah Tempranillo

Tempranille Viognier



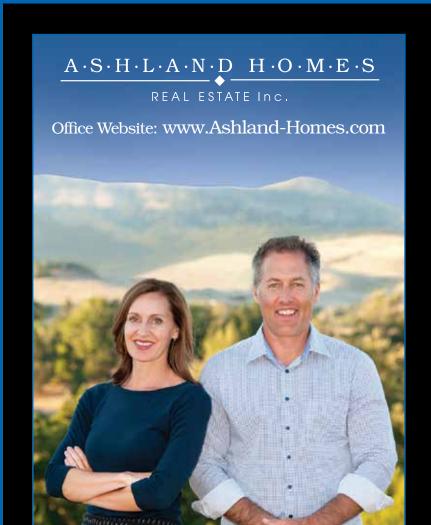
GRIZZLY PEAK WINERY is nestled on a protected mountain slope just minutes from downtown Ashland. The high-elevation site produces top-quality wine grapes and provides visitors incomparable vistas and an intimate tasting room experience. The estate grounds feature magnificent gardens and established oak trees, offering the perfect place to take a leisurely stroll.

Established in 1998 by Al and Virginia Silbowitz, wine offerings have grown to include Pinot Noir, Merlot, Malbec, Cabernet Sauvignon, Cabernet Franc, Tempranillo, Syrah, Pinot Gris, Viognier, Chardonnay and several blends.

Grizzly Peak proudly produces private label wines for the Ashland Tudor Guild, the Southern Oregon Symphony and the Oregon Caberet Theater. The winery has won numerous Double Gold, Gold and Silver medals from competitions, including the Women's International Wine Competition, INDY International, TEXSOM, Oregon Wine Awards, SavorNW, and, most recently, they took home a handful of medals from the renowned San Francisco Chronicle Wine Competition.

Al and Virginia's wine-savvy daughter, Naomi Fuerte, presides in the tasting room, the perfect spot for sipping wines with friends. For those planning events, Grizzly Peak offers several indoor and outdoor event and concert spaces, suitable for fundraisers, cultural events, private parties, weddings and more! From June 28 through September 6, be sure and catch their Friday night outdoor summer concert series in the oak grove! Check the website for details.





Justin Donovan Broker, GRI Cell 541-890-6673 • 541-482-0044 ext 109 Justin.AshlandHomes@gmail.com

Michaela Donovan Broker, GRI

541-482-0044 ext 113

Michaela.AshlandHomes@gmail.com

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IRVINE & ROBERTS VINEYARDS







Irvine & Roberts Vineyards 1614 Emigrant Creek Road Ashland OR 97520 541-482-9383 irvinerobertsvineyards.com

Hours: May-October, Daily, noon-6pm

November-April, Wednesday-Sunday, noon-6pm

Wines:
Chardonnay
Pinot Meunier
Pinot Noir
Rosé of Pinot Noir



IRVINE & ROBERTS VINEYARDS is a family-owned estate vineyard and winery in Ashland, Oregon at the southern extent of the Rogue Valley, AVA. Positioned at the confluence of two distinct mountain ranges, the high-elevation vineyards are layered with complex sedimentary soils and influenced by winds from the Cascade mountains. Intent on the sincere articulation of their vineyard sites, they practice fastidious farming and production methods while maintaining a commitment to ecological sustainability. Always striving for excellence, the principal focus is to create thoughtful Pinot Noir and Chardonnay of true character and geographical identity.

Overlooking the expansive vineyards, the new tasting room features exquisite wines with focused food pairings in a relaxed atmosphere. With a stunning tasting bar, fireplace, cozy chairs and couches, you will feel right at home. Ample outdoor seating and floor-to-ceiling windows welcome guests with breathtaking vineyard views. This special setting is just five miles from the heart of downtown Ashland.

With the completion of the new state-of-the-art winery, winemaker Vince Vidrine is ambitious and focused on producing wines at the highest level of quality. He brings extensive experience from some of the world's most renowned wineries located in both France and Oregon. Southern Oregon native Anna Mantheakis has also joined the team as Assistant Winemaker, bringing skills she developed while working harvests and fermentations in Argentina and Australia.



LONG WALK VINEYARD





Long Walk Vineyard 1800 N Valley View Road Ashland OR 97520 541-552-0534 longwalkvineyard.com

Hours: Thursday-Sunday, 11am-4pm

Wines:
Carignane
Cinsaut
Grenache
Mourvèdre
Syrah
Zinfandel



LONG WALK VINEYARD'S brand new Tasting House overlooks 50 acres of the properties' certified organic vineyards and orchards. The Tasting House opened in the fall of 2018 with a focus on Long Walk Vineyard's core values of sustainability and stewardship. Construction incorporated key materials repurposed from deconstructed buildings on the site, including century-old wood from a fruit packing shed and tin roofing from an old chicken coop. The space is contemporary, comfortable and full of light—perfect for tasting estate wines and enjoying the spectacular views.

Long Walk guests enjoy a variety of different tasting options, including a flight featuring single varietal rosés or rosé blends inspired by the South of France. Or, choose a flight of the estate reds featuring Mourvèdre, Grenache, Syrah, as well as rare grapes like Carignane and Cinsaut. Sitting at 2,200 feet of elevation, the Tasting House features innovative windows designed to let the outside in, a broad covered porch and a sunny vineyard patio—all offering panoramic views of the Rogue Valley.

To compliment your wine flight experience, LWV offers a locally-curated cheese and charcuterie board that also features fruits, jams and honey from the estate orchard.

"We look forward to welcoming you and sharing our enthusiasm and passion for this region through our wines."





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Gourmet provisions & fine kitchenware





In 2010, Julie Hall, (her maiden name) a teacher in the Yreka, California School District, moved to Ashland for the cultural offerings, the scenic beauty and the Ashland vibe. At the same time, Eric Weisinger, who had decided to broaden his experience beyond the Rogue Valley by spending about half of each year making wine in the Southern Hemisphere, came home to consult with the family winery and eventually take the reins to help his father, winery founder John Weisinger, retire. For those first two years the two were both living in Ashland, but their paths never crossed. It would be in part because of a friend that all of that would change.

Ariel Prescott (today's winery Office Manager) and Julie Weisinger had met in Colorado while teaching together. "I taught school in Colorado for one year and that's where I met Ariel," Julie recalls. "She taught kindergarten and I taught sixth grade. We quickly became best of friends." After that school year, Julie moved to Ashland. A little over a year later, in July of 2011, she talked Ariel into moving to Ashland as well. "That summer I was taking some classes in Barbados, when Ariel texted me that she got a job at Weisinger Winery, working in their tasting room. I had never been to Weisinger's, but knew it well because I passed it every day on my way to work. I thought what a great excuse to go visit and taste some wine. That's where I met Eric, in the tasting room. After that initial meeting, we kept running into each other because it turned out we had so many mutual friends. That we had not met before then was strange."

Eric says, "At the time, I was working at the winery a few days a week. Every once in a while, I would notice this woman who would come in the tasting room, have a glass of wine and talk to Ariel. One

day when I was about to leave the winery, I noticed her again. This time I walked up, said hello and introduced myself. We chatted a bit and then I left. I didn't know then, but that was the first conversation I was having with my future wife."

The couple began dating shortly thereafter and within weeks, both say they "knew." They were married at an Italian winery in 2013.

Very soon thereafter, Julie became an integral part of what goes on behind the scenes at the winery. "I've always loved wine. I had a subscription to *The Wine Spectator* and some wine books, but a lot of it was over my head. I just knew what I liked to drink—big, serious Cabs and Zins...that was where I started. I've learned so much being with Eric. It's been an education. I love experimenting, tasting all the wines with Eric and learning how it's made."

Her interest wasn't limited to wine appreciation. "As Eric started managing the business, I started noticing things in and around the tasting room," Julie explains, "like ways to make the deck area more comfortable and attractive. I started by having cushions made for the deck seating. For outdoor tables I had a local welder make some metal legs and crafted wooden tops by myself. I took wood shop in high school and I've never been afraid to experiment with wood and use tools. I bought and potted succulents for the tables, made a fountain and the space became more inviting."

Eric notes, "Julie is great at creating atmosphere. She also did all the landscaping opposite the deck. Up until then it had been mostly a bare hill. In 2013, when we went through the rebranding, Julie was an important part of that process. She was there voting on design elements, colors and themes. Her input was invaluable."

Julie adds, "I don't work at the winery regularly because I'm an educator, but I definitely am a consumer. I'm a very visual person, so coming at it from a consumer's perspective gives me a different view of the business. I know what attracts my eye and thus my interest." Their next project will be a remodel of the tasting room with new floors, a fireplace and adding French doors onto an enlarged deck. "Can't wait to get my hands on that," Julie says smiling.

Besides collaborating on ways to improve the winery, this power couple has also put their creativity and skill toward supporting the Ashland Independent Film Festival (AIFF). Eric recalls, "In the summer of 2012, I was approached by Michael Moore (Coowner/Vineyard Manager of Quail Run Vineyards) who asked me if I was interested in doing a wine for AIFF. He was on the AIFF Board of Directors at the time. He said Quail Run was going to donate a ton and a half of Syrah, and asked if I would donate the winemaking services to create something special for the film festival. Michael and I had worked together for years, so I thought, why not. We've done a wine for them every year since."

Julie is now serving on the AIFF Board. "I love film festivals and I love independent films. I often use film in my classroom to support what I'm teaching. I wanted to be part of the organization because I feel it is important, so I volunteered and was soon on the board. My three-year term is over in June, but I plan to stay on the committee for events and wine."

Whatever the future hold for this de-vine couple, it's a good bet that anything they put their four hands to will be a resounding success.

For more on Weisinger Family Winery, see page 26.



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(F.OE)

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Lithia Springs Resort & Wine Garden LithiaSpringsResort.com 541.482.7128

PLATT ANDERSON CELLARS





Platt Anderson Cellars 357 E. Main Street Inside the Ashland Art Center Ashland OR 97520 541-708-0951 ashlandwine.net

Hours: April-December Daily, 1-6pm

January-March Thursday-Sunday, noon-6pm

Wines:

Whites:
Albariño
Chardonnay
Grenache Blanc
Sauvignon Blanc
Vermentino Grenache-

Sangiovese Rosé Blend

Reds:
Dolcetto
Grenache
Malbec
Merlot and Bordeaux Blend
Pinot Noir
Sangiovese
Tempranillo



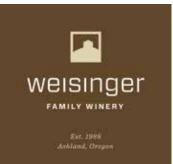
PLATT ANDERSON CELLARS' tasting room on Ashland's main drag combines the best of art and science—literally. Located in the Ashland Art Center, the intimate space with two high top tables, a settee and a wine bar is surrounded by the work of over forty local artists. The entire art center is a licensed premise, so you can take your wine with you as you stroll the galleries and studios at your leisure. Or, sit and sip comfortably and watch the Ashland scene through picture windows fronting Main Street.

And the science? That would be the science of making great wine as practiced by retired medical doctor turned enologist Gill Anderson. Gill and his wife Shelby Platt established Ashland's first urban winery when they turned their garage into a fully permitted production space. Sourcing grapes from Southern Oregon's finest vineyards, Platt Anderson produces only 500 cases annually, a quantity that allows for hands-on involvement at every step of the process. Over a dozen wines—four of which won awards at the 2018 San Francisco Chronicle Wine Competition—are available by taste, glass or bottle. The bottle shop also carries vintages from five other local wineries, giving guests a wide palate of style and varietal to choose from. Be sure and watch their website for upcoming chef's dinners and gallery events at this unique gem right downtown.



WEISINGER FAMILY WINERY





Weisinger Family Winery 3150 Siskiyou Boulevard Ashland OR 97520 541-488-5989 weisingers.com

Hours: May-September, Daily, 11am-6pm

October-April, Wednesday-Sunday, 11am-5pm Monday & Tuesday by Appointment

Vineyard Cottage available for overnight stays.

Wines:
Chardonnay
Grenache
Malbec
Red Blends
Rosé of Grenache
Sauvignon Blanc
Syrah
Tempranillo
Viognier



WEISINGER FAMILY WINERY, established in 1988, is one of the oldest wineries in the Rogue Valley region. It is also the first wine tasting room visitors will encounter upon entering Oregon on Interstate 5 after descending the Siskiyou Summit. Specializing in Spanish and Rhône varieties, all sourced from estate and local vineyards, be sure to try their awardwinning, and sought after, Estate Tempranillo.

Weisinger Family wines are made by second-generation Oregon winemaker Eric Weisinger. After many years working in the wine industry in California, Australia and New Zealand, Eric returned to Oregon in 2011 to take over the family winery as Winemaker and General Manager.

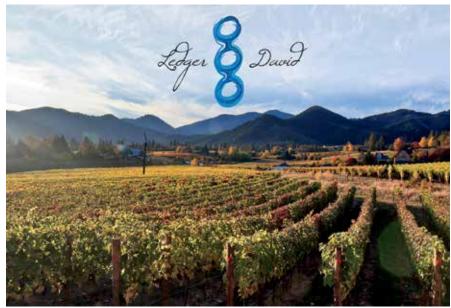
Whether tasting wine in the intimate tasting room, or relaxing on the spacious deck and enjoying the amazing views of the rugged Cascade mountain range in the distance, Weisinger Family Winery is the perfect place to relax and savor a glass of truly Southern Oregon craft wine.

Local visual artists are featured monthly in the tasting room. And don't forget about their unique Vineyard Cottage available for overnight stays—it's the perfect place for a romantic weekend or just time to relax and enjoy.

Learn more in the "De-Vine Couple" article on page 24.



LEDGER DAVID CELLARS





Ledger David Cellars 245 N Front Street Central Point OR 97502 541-664-2218 ledgerdavid.com

Hours: Daily, noon-5pm

Wines:

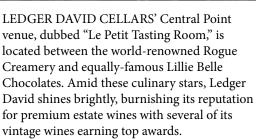
Cabernet Franc Chardonnay **Chenin Blanc** Malbec Malvasia Bianca Petit Verdot Sangiovese Sauvignon Blanc

Syrah

Tempranillo

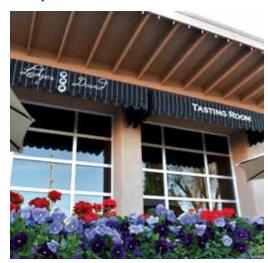
Viognier



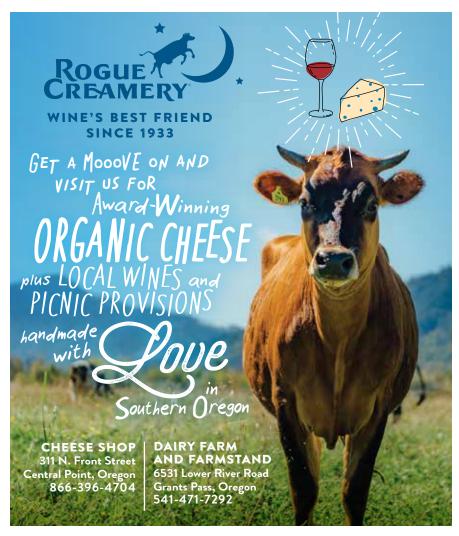


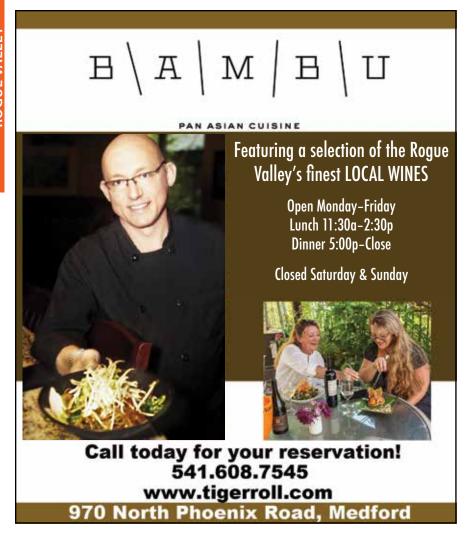
Most recently, Ledger David earned a Platinum for their new release 2017 Viognier and Double Gold for their 2015 Cabernet Franc & Syrah from the Northwest Wine Press Platinum competition. Ledger David subsequently garnered seven medals at the 2019 San Francisco Chronicle Wine Competition including gold medals for their 2015 Sangiovese, 2017 Radiant White and 2017 Primoris, Chenin Blanc—their signature white wine.

Southern Oregon has been home to the Ledger David family for nine generations, and while their wines might be in the stars, their feet are planted firmly on the ground. Their focus is on producing single vineyard estate wines and edgy white & red blends from their vineyard in Talent, planted in 2007. With so many stellar selections on its list, it's no wonder Ledger David's label was designed around an artist's conception of three stars of Orion's belt.



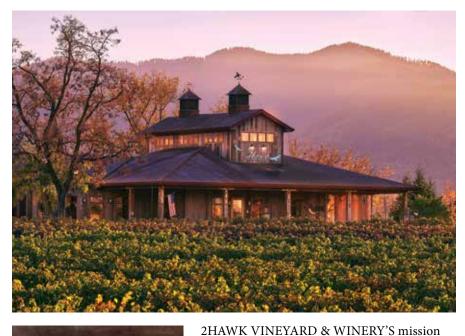








2HAWK VINEYARD & WINERY





is simple, "To be the best we can be. Period. The pursuit of quality guides everything we do in growing fruit, making wine, and providing exceptional guest experiences."

Combining over 50 years of experience in agriculture, winemaking, and customer service, owners Ross and Jen Allen along with winemaker Kiley Evans have propelled 2Hawk to the forefront of wine quality, site stewardship, and hospitality. This drive for excellence consistently produces wines that earn 90+ points, Gold, Double Gold, and Best in Class distinctions.

2Hawk's production of luxury-class estate wines is focused on Malbec and Viognier with smaller amounts of Tempranillo, Pinot Noir, Grenache, Sauvignon Blanc, and Chardonnay. Oregon's wine industry is adventurous and filled with exciting opportunities to broaden expectations. 2Hawk Vineyard & Winery is blazing the trail.



2Hawk Vineyard & Winery 2335 N Phoenix Road Medford OR 97504 541-779-WINE www.2hawk.wine

Hours: Daily, 1-7pm

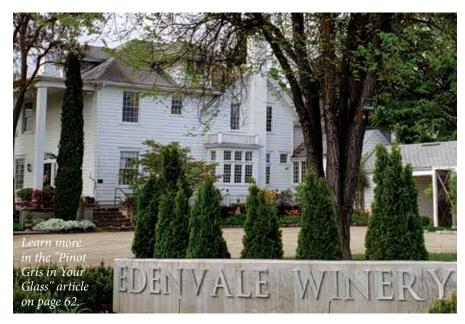
Wines: Malbec Tempranillo Grenache Pinot Noir **Cabernet Franc** Sauvignon Blanc Chardonnay Viognier







EDENVALE WINERY





EdenVale Winery 2310 Voorhies Road Medford OR 97501 541-512-2955 x2 edenvalleyorchards.com

Summer Hours: May -October Sunday-Wednesday, 11am-6pm Thursday-Saturday, 11am-7pm

Winter Hours: November-April Sunday-Wednesday, 11am-5pm Thursday-Saturday, 11am-6pm

Summer Music in the Vineyard, May-September. 4th of July, Tasting Room Open!

Wines:

Cabernet Sauvignon Chardonnay Grenache Malbec Merlot Pinot Gris Pinot Noir

Sparkling Brut & Rosé

Syrah

Tempranillo

Viognier

Hard Pear Cider





EDENVALE WINERY is one of the Rogue Valley's top winery destinations. Located just-off Hwy 99 between Ashland and Jacksonville, the winery is sited on the oldest commercial orchard land in Oregon; nestled on the valley floor with breathtaking views of the Siskiyou Mountains and surrounding orchards and vineyards.

The Eden Valley Orchards property takes you back to an era of gracious hospitality with the on-site 1890's Voorhies Mansion and formal gardens, complimented by heritage pear trees and a demonstration vineyard. The estate is the perfect place to taste barrel- and bottleaged wines handcrafted by winemaker Ashley Campanella. EdenVale wines garner multiple international awards every vintage—both for their wines and ciders. With their wide selection of wines, your wine-tasting experience will not disappoint. Many of their varietals are small lot bottlings and highly sought after by discerning wine drinkers.

The tasting room is open seven days a week year 'round and features activities and experiences depending on the season. Just minutes from anywhere in the Rogue Valley, the access is easy and close to all major roads and highways.

With their full schedule of educational events, family-oriented holiday themes and hospitable gathering spaces, EdenVale is definitely worth including in your wine-tasting visit.

Look for upcoming events all summer, including the weekly Summer Music Series and enjoy special summer menu offerings. Find more details on the website and Facebook page.





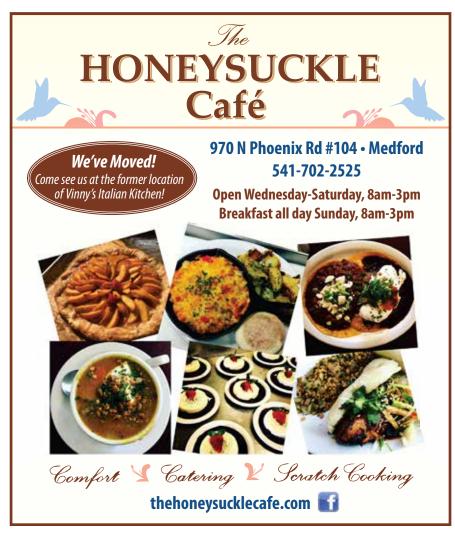
Be Social, Drink Local!

HOURS:

Mon/Tues/Wed 12-8PM Thurs/Fri/Sat 12-Late

36 S. Central Ave., Medford, OR 97501
Phone: 541.622.8622
theroguegrape.com
facebook.com/theroguegrape





FENCES WINERY





FENCES Winery 3922 Bellinger Lane Medford OR 97501 541-690-8303 fenceswinery.com

Hours: By Appointment & check website for upcoming public events

Wines:
Cabernet Sauvignon
Rosé of Cabernet Sauvignon

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FENCES WINERY produces Cabernet Sauvignon. And what a Cab it is! In only the second year of production, FENCES started winning major awards. The 2014 Cabernet won Best of Class at the 2018 San Francisco Chronicle Wine competition. The 2014 Reserve Cabernet took Silver at the SF Chronicle competition, Gold at the 2018 SIP Northwest, and Platinum from Wine Press Northwest, where it was cited as "one of the Northwest's top Cabs. Concentrated fruit and toasty oak on the nose float up from the glass. Black plum, cherry pie, black currant, chocolate-covered blueberries and a touch of tobacco fill the palate. Richly textured with nice balancing acidity combine for a long, smooth finish." And from those very same Cabernet Sauvignon grapes, introducing FENCES Rosé of Cabernet Sauvignon. We imagine it's as good as the label is pretty! Go sip it poolside at FENCES Winery.

The wines are personally presented by Jody Lennon, FENCES owner with husband David, at the gracious estate residence and grounds encircled by the vineyard. The setting couldn't be more perfect, nor could the hospitality. With consummate style, Jody entertains groups of six to one hundred. Call to arrange your private tasting, dinner or event. Check Facebook or the FENCES website for announcements of public events. And prepare to be wowed!



ROXYANN WINERY







RoxyAnn Winery 3283 Hillcrest Road Medford OR 97504 541-776-2315 roxyann.com

Hours: Monday-Thursday, noon-7pm Friday, 11am-9pm Saturday & Sunday, 11am-7pm

Wines:

Cabernet Franc Cabernet Sauvignon Chardonnay

Claret

Malbec

Merlot

Pinot Gris

Pinot Noir

Sauvignon Blanc

C...... la

Syrah

Tempranillo Viognier

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ROXYANN WINERY was originally the pear growing and packing operation known as Hillcrest Orchard. But Jack Day, grandson of the Seattle businessman who became owner and manager of Hillcrest in 1908, had other ideas. Day planted wine grapes on 20 acres of the south-facing slope of RoxyAnn Peak where shallow clay soils are perfect for Bordeaux varietals. With the first harvest in 2001, RoxyAnn Winery was born.

Today the RoxyAnn estate vineyard runs to 70 acres from which the winery produces 15,000 cases of award-winning Claret, Pinot Gris, Sauvignon Blanc, Merlot, Cabernet Sauvignon, Cabernet Franc, Tempranillo, Viognier, Syrah, Pinot Noir, and Chardonnay. Recently, their 2012 Claret was awarded Double-Gold at the 2016 Oregon Wine Experience! Many of the original Hillcrest Orchard buildings, added to the National Register of Historic Places in 1984, are still used by the winery. Visitors will enjoy the warm, old-fashioned atmosphere of the tasting room featuring premium estate wines and gourmet items. The quaint setting notwithstanding, RoxyAnn adheres to enlightened sustainable farming practices and employs state-of-the-art methods in wine production, supporting preservation of the natural surroundings while ensuring the finest fruit and superior wines. The tasting room is open seven days a week.







2964 FAIRVIEW DR, MEDFORD
A Golfers Dream Location! On .68 acres touching the lush green fairways of the Rogue Valley Country Club. Featuring Ig. windows, wood burning fireplace, remodeled kitchen, and in-ground pool. Located close to all amenities!

\$659,000



337 LAURELWOOD DR, JACKSONVILLE Rare find in Jacksonville! 4 Bed, 4 Bath. Blocks from downtown Jacksonville. Brazilian wood floors, Ig. gourmet kitchen w/ granite counters, and high end appliances. Lg RV garage, & expansive decks to enjoy the views.

\$849,900



105 CREEKSIDE DR, JACKSONVILLE

2 Homes w/creekside living in Jacksonville. 4290 sq ft w/ 6 bdrm, 3.5 baths. Close to Britt Gardens & downtown. Lg .53 acre lot w/all city services. 1 bd/ 1 bth Guest Quarters including a 2 car garage.

\$1,195,000



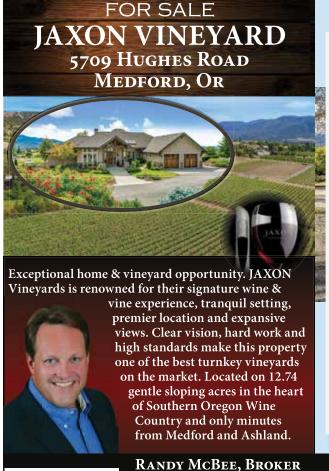
1538 DEVONSHIRE PL, MEDFORD

Contemporary Mediterranean Custom Built Home. Home features a CRESTRON home automation system, beautiful gourmet kitchen, 5 fireplaces, 500 bottle wine cellar, built-in media room, expansive Valley views, pool, & RV parking. \$1,200,000



Over \$65 Million Sold in 2018

Zillow

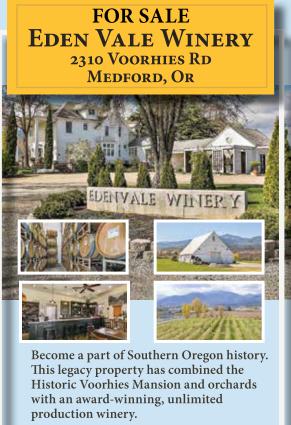


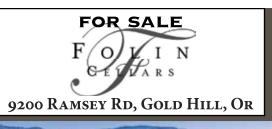
Cell: (541) 944-0299

Email: randymcbee@johnlscott.com

John L.Scott

REAL ESTATE

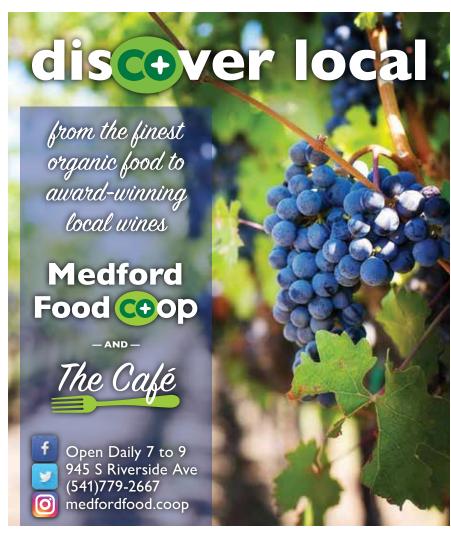






Windermere

DAVID PFRIMMER, PRINCIPAL BROKER Cell: (541) 326-6262 Email: pfrimmer@windermere.com





AURORA VINES







Aurora Vines 2287 Pioneer Road Talent OR 97540 541-897-0592 auroravines.com

Hours: May-October, Thursday-Sunday, 1-5pm

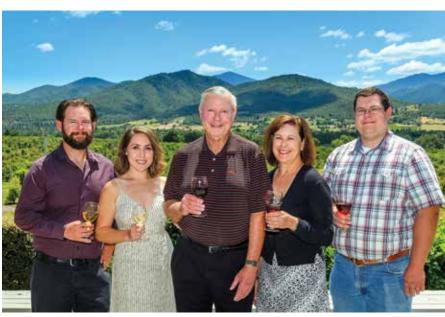
November-March Saturday & Sunday, 1-5pm

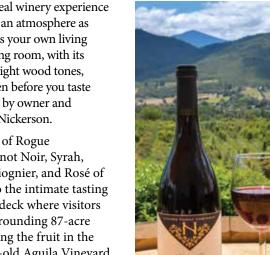
or by appointment

Wines:
Pinot Gris
Pinot Noir
Syrah
Tempranillo
Viognier



NAUMES SUNCREST WINERY



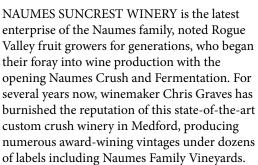


Naumes Suncrest Winery 1950 Suncrest Road Talent OR 97540 541-608-1755 naumesfamilyvineyards.com

Hours: Thursday-Sunday, 11am-6pm

Wines:
Chardonnay
GSM
Pinot Gris
Pinot Noir
Rosé (Pinot Noir)
Sparkling Blanc de Noirs
Syrah
Tempranillo
Viognier

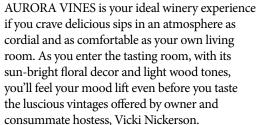




The next step, creating a venue to showcase Naumes wines, was completed this year with the opening of an estate tasting room. A spacious 1920's era farmhouse situated on a rise with picture windows and gracious wrap-around deck, it offers breathtaking vistas of pear orchards and 20 acres of vineyards. Naumes Suncrest is the kind of place travel brochures are made of. Visitors lured by its rural beauty will find an equally luscious experience within. Specializing in handcrafted Rogue Valley Pinot Noir, Naumes Family Vineyards wines reflect the superb balance and nuance that comes from expertly farmed fruit, expertly vinified.

Naumes Suncrest joins a stellar array of boutique wineries that have sprung up in the Talent area, a destination affording a variety of wine styles and tasting room vibes ranging from urban industrial chic to classic wine country casual. Whether your tour takes you to one winery or many, you'll want to discover Naumes Suncrest...that alone will make your day.





The Aurora Vines wine list of Rogue Valley favorites includes Pinot Noir, Syrah, Tempranillo, Pinot Gris, Viognier, and Rosé of Tempranillo. In addition to the intimate tasting room, there is a large, airy deck where visitors can enjoy a view of the surrounding 87-acre mountain estate while tasting the fruit in the glass. The twenty-five-year-old Aguila Vineyard vines, the source of Aurora Wines' most popular vintages, surrounds a rustic antique barn, a classic structure that will inspire you to grab your camera.

A member winery of the Bear Creek Wine Trail, Aurora Vines is just minutes from Ashland, Medford and Jacksonville and other Southern Oregon attractions. But you may just want to linger on the deck to soak in the beautiful setting and the wonderful wine!



PARKHURST WINE CELLARS







Parkhurst Wine Cellars 806 S Pacific Highway, Suite A Talent OR 97540 541-324-4851 parkhurstwine.com

Hours: Wednesday-Sunday, 11am-6pm

Wines:

Cabernet Sauvignon Chardonnay

Grenache

Merlot

Wichiot

Pinot Gris

Pinot Noir

Proprietary red blend



PARKHURST WINE CELLARS is an homage to "One-eyed Charlie Parkhurst," the best stagecoach whip traversing the California-Oregon overland routes and a woman who chose to live in a man's world as a man. This story inspired Parkhurst founder Mark Enlow to establish a new winery committed to creating world-class wines from the best Rogue Valley fruit, but doing so in a nontraditional manner.

Without its own vineyards or a winery, Parkhurst wine is made from grapes sourced primarily from select Rogue Valley growers and hand-crafted by artisan winemaker Chris Graves at Naumes Crush and Fermentation, Medford's premier custom crush facility. Vinified using a minimal intervention ethos and state-of-the-art craftsmanship, Parkhurst wines uniquely express an exciting array of micro-climate terroirs.

This new and noteworthy addition to the bevy of wine venues in and around Talent, just five miles north of Ashland, has won Gold and Silver Medals at the Oregon Wine Experience and the San Francisco Chronicle International Wine Competition beginning with its very first release, the 2016 Pinot Noir. It's too bad One-eyed Charlie Parkhurst can't taste the exceptional wines inspired by her courageous life choices. Fortunately, you can and most definitely should!



PASCHAL WINERY & VINEYARD





Paschal Winery & Vineyard 1122 Suncrest Road Talent OR 97540 541-535-7957 paschalwinery.com

Hours: Daily, noon-6pm

Wines:

Cabernet Sauvignon

Malbec

Pinot Gris

Pinot Noir

Tempranillo

Viognier Blends



PASCHAL WINERY AND VINEYARD was started in 1990 by Roy Paschal and reflects the love for his family and for the beautifully-handcrafted artisan wines that bear the Paschal family label. When visiting, be sure and take notice of 5 new acres planted to Tempranillo, Malbec and Cabernet Sauvignon plus expanded Pinot Noir and Syrah plantings.

Visitors to the Italianate tasting room will enjoy a wide range of crowd-pleasing varietals and blends made to the Paschal family's exacting specifications.

The tasting room also offers magnificent vistas of the vineyard and pear orchard, the Cascade foothills and the Siskiyou peaks. Paschal is the perfect setting for private parties, weddings and meetings, event spaces, including an outdoor heated patio, all available throughout the year, rain or shine.

Not-to-be-missed are a variety of special winery happenings such as the Cork 'n' Fork Dinners on Wednesday evenings, with menus catered by a number of local restaurants. Paschal also hosts art openings, concerts and regular wine and food pairings. If you can't get enough in one afternoon or evening, you can book the estate Dream Cottage, a luxury apartment overlooking the vineyards offering stunning sunset views and amenities including a spa-like bathroom with Jacuzzi tub, fully-furnished kitchen, massage chair and more!



PEBBLESTONE CELLARS





Pebblestone Cellars Tasting Room 1670 Pioneer Road Talent OR 97540 541-512-1655 pebblestonecellars.wine

Hours: April-November, Daily except Tuesdays, noon-5pm Friday, noon-6pm

December-March Friday, Saturday & Sunday, noon to 5pm

Wines:
Albariño
Cab Franc
Cabernet Sauvignon
Grenache Rosé
Malbec
Mélange-Bordeaux Blend
Merlot
Petit Verdot
Pinot Gris
Syrah
Tempranillo
Viognier



PEBBLESTONE CELLARS, established in 2004, is a 27-acre vineyard estate situated at the base of the foothills midway between Ashland and Medford. The vineyard site is located at 1600 feet above sea level in the middle of an ancient alluvial fan of sandy, rocky well-drained (Pebblestone) soil. The location and the cool nights and warm, sunny Southern Oregon days enable the owners to produce balanced, award-winning wines of intense varietal aroma and flavor.



The spacious tasting room is the perfect place to enjoy stunning views of Wagner Butte and Mount Ashland while enjoying a glass of Pebblestone wine. Also, every Sunday, visitors can enjoy live music from the outdoor deck.

Recent accolades from the 2019 San Francisco Chronicle Wine Competition include Double Gold for the 2014 Melange, gold for the 2014 Cabernet Franc and silver for the 2015 Tempranillo.

Pebblestone Cellar wines are also available at many fine restaurants and retail outlets throughout the Rogue Valley.



TRIUM WINES





Trium Wines 203 East Main Street Talent OR 97540 541-625-9100 triumwines.com

Summer Hours: Monday-Sunday, noon-7pm

Wine Wednesdays, 15% off bottles & glasses! Live Music Series, 5pm every Friday!

Wines:
Cabernet Sauvignon
Chardonnay
Grenache Rosé
Growers' Cuvée
Pinot Gris
Viogner



TRIUM WINES has been a favorite of Southern Oregon wine aficionados since its inaugural vintage of Growers' Cuvée, a right bank Bordeaux blend of Merlot, Cabernet Sauvignon and Cabernet Franc, won a platinum medal at the 2005 Greatest of the Grape competition.

With its distinctive label, a reproduction of a 16th century etching depicting a vineyard worker, Trium stands out as one reason Southern Oregon has matured into the acclaimed wine region it is today. Trium continues its award-winning legacy after earning three gold medals at the 2018 Oregon Wine Experience.

Owner Anthony Corallo opened a tasting room in the heart of downtown Talent in October 2018 to rave reviews. Here, visitors will find a full slate of artisanal red and white wines made from premium grapes sourced from the best local vineyards. Trium's warm and inviting location features a rustic old-world look and feel, with wine-barrel-style tables, accents of reclaimed wood and a cozy nook with couches. Ample outside seating on a shady patio offers a lovely garden vista, fire pit tables, and blankets. Delicious cheese and charcuterie plates and an assortment of beer, cider, champagne, and more complete the menu offerings. With exciting events such as Wine Wednesdays and the Friday Live Music Series, Trium is the place to be for great wine and ambiance!







BAYER FAMILY ESTATE is the newest family-owned vineyard and tasting room on the Upper Rogue Wine Trail just outside Medford. Driving into the estate with its vine-covered walls, expansive iron gates, and Italianate buildings, you might feel as if you're in Tuscany. But once inside the tasting room, with its view of the arena where founder Jim Bayer's daughters used to train alongside other world-class equestrians, you'll recognize this as a unique Rogue Valley wine venue that celebrates Italian varietals and horses.

The original use of the 90-acre property was as an equestrian center. Bayer explains, "My wife got her first horse from Wayne Newton in Las Vegas years ago. She was an incredible equestrian, with both US and Canadian national championships." After Bayer's enterprise transitioned from equestrian facility to vineyard, he maintained the horse-centric theme. "If you look on our wine label it's got a horse coming out of water and lilies. That's the legend of the brook horse." The Scandinavian folk tale of the bäckahäst (translated as "brook horse") intertwines horses, love and the need to be near water, a fitting reflection of Bayer's passion for wine, horses and his vineyard land by the Rogue River.

Though the arena is now used as a multi-event space, the family horses are still pastured near the tasting room. If your idea of a perfect winetasting experience is to enjoy a glass in a magnificent equestrian setting, Bayer can accommodate.

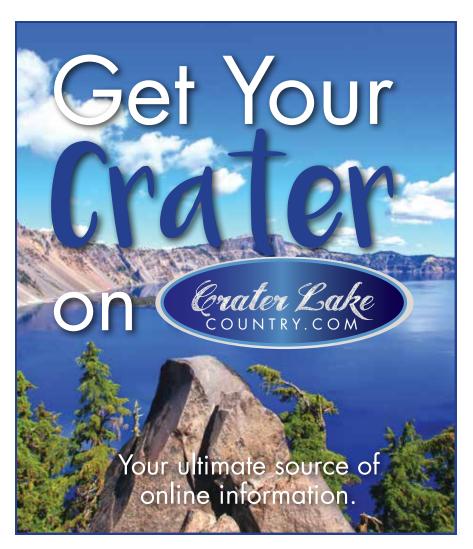
"Opening the doors of our tasting room is a dream come true," he says. "Eight years ago we set out to plant an estate vineyard that would produce award-winning wines. Our hard work has turned that dream into a reality."

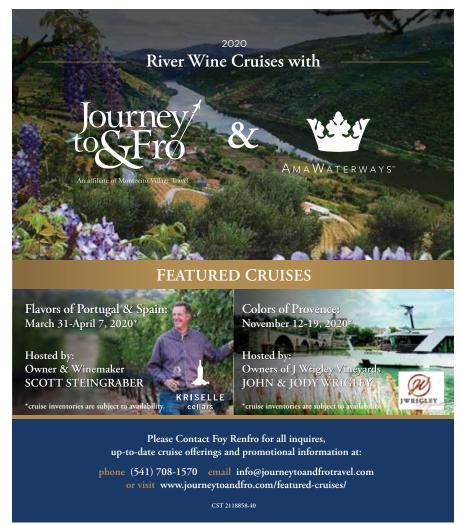
The Brook Horse brand debuted in 2013. Made under the meticulous hand of winemaker Eric Weisinger, the Bayer Family Estate portfolio of Italian varietals has drawn wide acclaim. With rich fruit notes and long finish, the Brook Horse 2013 Zinfandel won a coveted gold medal in the 2017 San Francisco Chronicle International Wine Competition. The 2015 Barbera took a double gold at the same competition in 2018. These and other wine awards decorate the tasting room where equestrian medals once claimed pride of place.

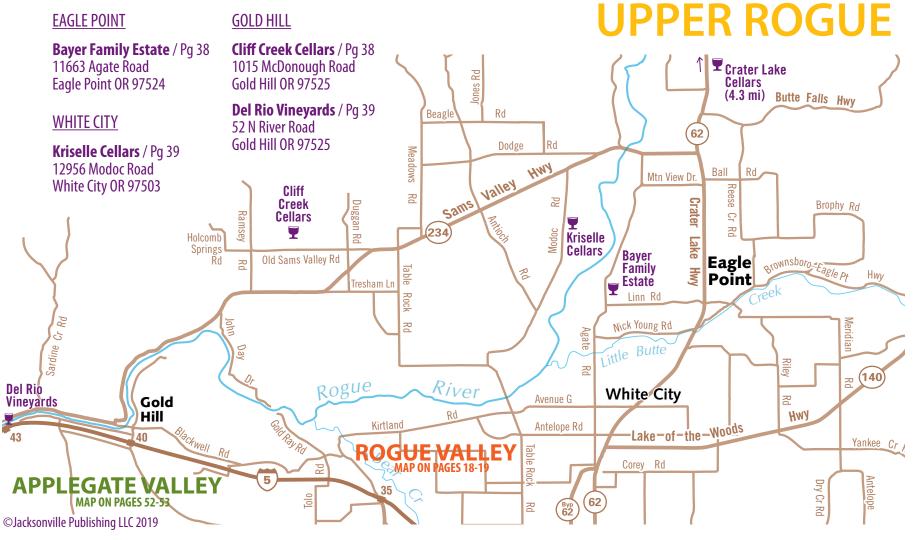
While enjoying Brook Horse wines and literally watching the horses frolic is a wonderful way to spend a day, Bayer Family Estate also puts on a robust and exciting summer concert series, pairing live music of local bands with fresh plates from an array of food trucks. The concert series starts May 11 and runs all summer long. You can also get a good game of corn hole in while you're there.

Bayer Family Estate is open Thursday through Sunday, from noon-6:00pm, at 11663 Agate Road, Eagle Point, Oregon 97524. The friendly staff looks forward to meeting you!

To learn more and stay up to date with upcoming events, visit www.bayerfamilyestate.com and see page 38.







BAYER FAMILY ESTATE





Bayer Family Estate 11663 Agate Road Eagle Point OR 97524 541-826-8953 bayerfamilyestate.com

Hours:

Thursday-Sunday, noon-6pm

Wines:
Barbera
Chardonnay
Dolcetto
Nebbiolo
Primitivo

Sangiovese



BAYER FAMILY ESTATE is one of Southern Oregon's newest wine destinations. Those who venture through the iron gates will discover a stunning property and unique wines. The Bayer family has combined their passion for horses and wine on this 90-acre river-front estate. Drawing on their love of the Italian countryside, the Pheasantbrook Vineyard block and tasting room are a nod to the hills of Tuscany. You can experience award-winning wines, beautiful grounds, and even challenge some friends at cornhole.

They grow six varietals including Barbera, Primitivo, Sangiovese, Nebbiolo, Dolcetto, and Pinot Noir and plan to expand their vineyard and bring production onsite. Wine lovers and music lovers are invited to take in 12 unique concerts from May 11 through October. The full event list is on the website at *BayerFamilyEstate.com* and on Facebook.

Bayer Family Estate's 2016 Sangiovese won Gold at the 2018 San Francisco International Wine Competition and Silver at the 2019 San Francisco Chronicle Wine Competition (SFC). The 2017 Rosé of Primitivo took Gold at the SFC. The 2017 Chardonnay took a prestigious Double Platinum from Wine Press Northwest Invitational amongst a field of over 600 fellow Gold Medal wines. These incredible wines will be released and available for purchase throughout 2019.







Cliff Creek Cellars at the Vineyard 1015 McDonough Road Gold Hill OR 97525 541-855-5330 cliffcreek.com

Hours:

Thursday-Monday, noon-5pm

Check our website for Wine Dinners and Special Events

Mention "Wine Scene" on a weekday and receive one complimentary tasting

Wines:

Cabernet Franc Cabernet Sauvignon Merlot

Sangiovese Syrah

Blends:

Claret
Pink Pink Wine (Rosé)
Red Red Wine (table blend)
Super Tuscan
MRV (White Rhone blend)

White White Wine (table blend)



CLIFF CREEK CELLARS' tasting room is located in the middle of the vineyard, putting you right where the magic happens at this charming, family-owned property. Visitors can expect world-class wines and a wonderful staff in a relaxed and rustic setting.

The estate vineyard, "Sams Valley Vineyard," includes 70 acres of vines on the 225 acre Garvin family farm. Taking advantage of the warmth and sunlight, the acreage is planted to Cabernet Franc, Cabernet Sauvignon, Merlot, Sangiovese and Syrah.

Be sure to visit on a Saturday or Sunday, for a fun "twist" on your usual tasting. You might walk into a tasting of beautifully-aged library wines, or a delicious food pairing. Other highlights this summer include the Dinner in the Vines series. Dinner is served right in the vineyard in July, August and September. Please check the website to get the most up-to-date information.

Events and setting aren't the only reasons to visit, as Cliff Creek boasts a lineup of award-winning wines. From the MRV, a Rhone-style white blend, their flagship wines Syrah and Claret (2013 Double Gold winner at the San Francisco International Wine Competition) to the 2013 Super Tuscan, a gold medal winner at the 2018 Savor NW Wine Competition, there's a great glass for anyone in your group.





DEL RIO



DEL RIO

Del Rio Vineyards 52 N River Road Gold Hill OR 97525 541-855-2062 delriovineyards.com

Hours:

Daily, 11am-5pm

Wines:

Cabernet Franc
Cabernet Sauvignon

Chardonnay

Claret

Malbec

Merlot

Muscat

Muscat

Pinot Gris

Pinot Noir

Syrah

Viognier



DEL RIO VINEYARDS is both a place deeply rooted in history and a winery reflecting the latest in viticulture and enology. The tasting room was built in 1864 and served for many years as the Rock Point Stage Hotel. The parcel of land that comprises one of the largest winegrowing operations in the Rogue Valley was a payment to the original owner for his service in the Rogue Indian Wars. The big red building displaying the Del Rio name that today houses the winery began as the fruit packinghouse of Del Rio Orchards.

Del Rio's estate Cabernet Sauvignon, Chardonnay, Malbec, Merlot, Muscat, Pinot Gris, Pinot Noir, Syrah and Viognier, reflect the timehonored traditions of Old World winemaking blended with New World innovation by winemaker Jean-Michel Jussiaume.

As the weather warms up, spring and summer bring with it fun activities at Del Rio Vineyards! Come and enjoy wine tasting and picnicking in our beautiful backyard as you take in breathtaking views of our 300 acre vineyard. Our concert series runs throughout the summer, featuring local bands and tantalizing food trucks. By late summer, come pick a beautiful bouquet of flowers for yourself and a loved one in our "Flower it Forward" Zinnia garden. And in August, spend an elegant evening dining al-fresco in our vineyard during our annual, "Dinner Under the Stars," event with exquisite catering by the Jacksonville Inn paired with our delicious Del Rio Wines.



KRISELLE CELLARS







Kriselle Cellars 12956 Modoc Road White City OR 97503 541-830-VINO (8466) krisellecellars.com

Hours: Daily, 11am-5:30pm June 14-Aug 30, Fridays until 7pm

Learn more on Facebook about food & wine pairings, new wine releases, live music & events and info on joining the Cellar Society.

Wines:
Cabernet Franc
Cabernet Sauvignon
Malbec
Red Blends (Di'tani and S/CS)
Sangiovese
Sauvignon Blanc
Tempranillo
Viognier



KRISELLE CELLARS is all about inspiration. The 30-acre vineyard and tasting room are sited on a south-facing slope overlooking the ranchland between the Upper Table Rock Plateau and the Rogue River. The vineyard is comprised of alluvial soils studded with round river stones that inspire the wine label with its embossed silver wine bottle emerging from the soil, expressing Kriselle Cellars' dedication to the land.

The tasting room crowning the hill and overlooking the vineyard is in Grand Lodge-style and features a soaring roofline and breathtaking views. Relax on the patio under misters or enjoy geothermal air conditioning inside to stay cool on warm summer days.

Kriselle Cellars' owner and winemaker, Scott Steingraber, produces award-winning varietals and distinctive blends including Cabernet Sauvignon, Tempranillo, Malbec, Sangiovese, Cabernet Franc, and Viognier and Sauvignon Blanc. Recent medals include Gold for the 2015 Di'tani at the SF International Wine Competition and Double Gold for the 2017 Viogner at the SF Chronicle Wine Competition.

Kriselle Cellars welcomes you to enjoy their food and wine pairings, including cheese plates and wood-fired pizzas. In Spring 2020, join Kriselle on a Wine River Cruise in Portugal and Spain—learn more at *journeytoandfro.com*.











2019 GUEST ARTISTS: THIRD COAST PERCUSSION | GEORGE LI | AUGUSTIN HADELICH | OLIVER HERBERT

BRITT FESTIVAL ORCHESTRA

JOIN US SUMMER 2019

A WORLD CLASS SUMMER UNDER THE STARS





SCOUT APPROVED EVENTS! BrittKids Klub Members get in FREE with paid adult admission!

FAMILY NIGHT

JUL 23







Caroline Shaw: The Mountain That Loved a Bird Sergei Prokofiev: Peter and the Wolf

Featuring Bruce Campbell, Narrator

COMMUNITY NIGHT

JUL 30







Terry Riley: In C

Members of the Britt Festival Orchestra will join with community musicians to perform Terry Riley's seminal minimalist work

POPS NIGHT

AUG 06







A program of favorites by American composer George Gershwin, featuring the return of singer Morgan

THANKS TO OUR 2019 PARTNER WINERIES FOR OFFERING A SELECTION OF FINE SOUTHERN OREGON WINES ON THE BRITT HILL, EXCLUSIVELY FOR BRITT AUDIENCES TO ENJOY!







PARKHURST VEDO CHIAMA





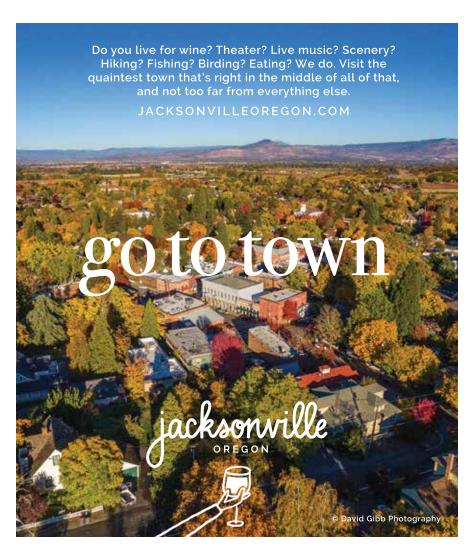
1-800-882-7488 | BRITTFEST.ORG | 216 W MAIN ST., MEDFORD





#BFO #BrittFest #BrittEDU





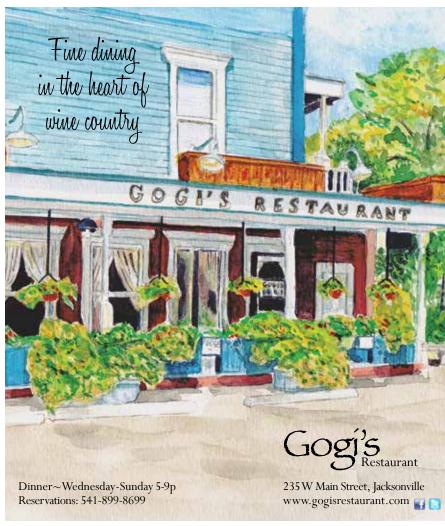


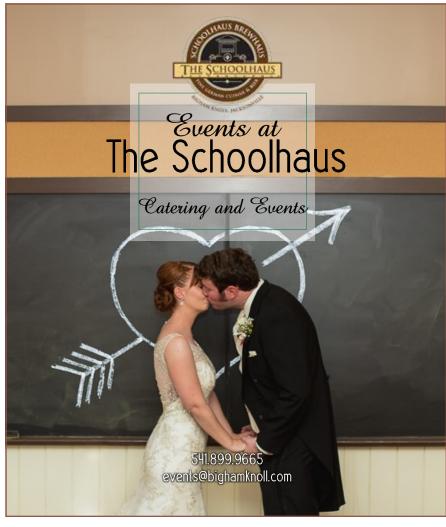
élan guest suites & gallery pure panache!



{541} 899 8000

245 west main street, jacksonville (one block to britt) elanguestsuites.com



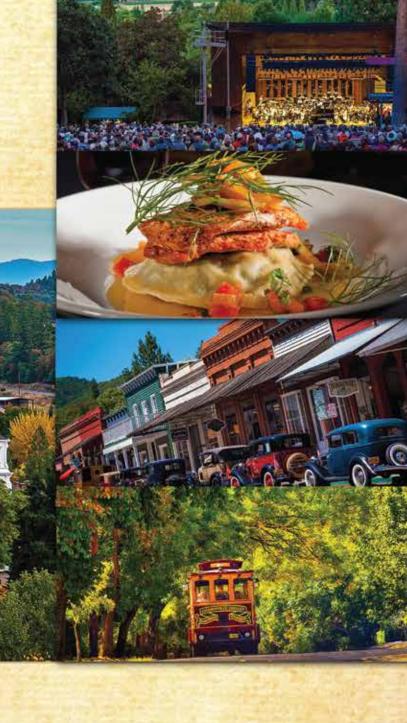




THE WINERIES OF JACKSONVILLE JACKSONVILLEWINERIES.ORG



HISTORIC LODGING, RECREATION





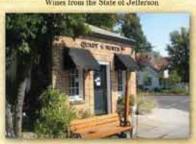
Creek DANCIN QUADY *NORTH Wines from the State of Jefferson



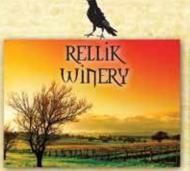
675 Shafer Lane Jacksonville, OR 97530 541-899-8329 daisycreekwine.com



4477 South Stage Rd. Medford, OR 97501 541-245-1133 dancin.com



255 E. California St. Jacksonville, OR 97530 541-702-2123 quadynorth.com



970 Old Stage Rd. Central Point, OR 97502 541-499-0449 rellikwinery.com





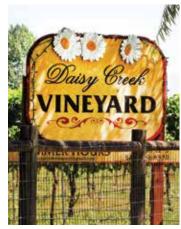
125 S. Third Street Jacksonville, OR 97530 541-899-9120 southstagecellars.com





DAISY CREEK VINEYARD





Daisy Creek Vineyard 675 Shafer Lane Jacksonville OR 97530 541-899-8329 daisycreekwine.com

Hours: May-October, Thursday-Sunday, noon-5pm November-April, Closed

Wines:
Whites:
Chardonnay
Double Play Blend
Marsanne
Roussanne
Triple Play Blend
Viognier
Reds:
Bonne Fete Rouge Blend
Lyon Red Blend
Malbec
Petit Verdot



DAISY CREEK VINEYARD owners Russ and Margaret Lyon came to Jacksonville in 1994 looking for a place similar to the Northern Rhone Valley's famous Côte Rotie, (roasted slope) the perfect place to grow Syrah and Viognier. On a 23-acre tract where fortune-seekers once panned Daisy Creek for gold, the Lyons planted a couple of acres of vines. Thanks in large part to the mineral-laden soils washed down from the Siskiyou Mountains by the creek, and in larger part to the hard work of the couple tending the vines, the fruit they're growing turned out to be good—really good.

Today the vineyard occupies over half of the property and produces eight wine grape varietals that include Viognier, Marsanne, Roussanne, Riesling white wines, and Malbec, Syrah, Merlot and Petit Verdot.

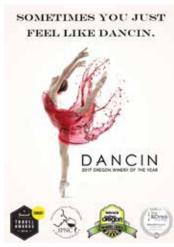
Virtually all the single vintage varietals have won medals at competitions including San Francisco Chronicle Wine Competition and Oregon Wine Experience. This year, look for the release of new white wines, including a Chardonnay, a Petit Verdot, Malbec, Syrah and a new red blend, "Bonne Fete Rogue."

The Lyons offer visitors a casual tasting room experience and are delighted to point-out the location of a slurry mine, a reminder of the old-timers who came seeking gold. Most of them never found any. Margaret and Russ certainly did.



DANCIN VINEYARDS & WINERY





DANCIN Vineyards & Winery 4477 South Stage Road Medford OR 97501 541-245-1133 dancinvineyards.com

Hours: May-September, Wednesday, 4pm-8pm Thursday-Sunday, noon-8pm

October-April, Thursday-Sunday, noon-7pm

Or by appointment

Wines:
Chardonnay
Barbera
Pinot Noir
Port
Sangiovese
Syrah

Zinfandel



DANCIN is a love story. It is the marriage of science and art. The pairing of simple Italian fare and fine wine. And the sincere passion of Dan and Cindy. They formed DANCIN in 1995 and planted their first vineyard in 2009, and thus began their annual dance with the sun and rain, with man and machine, with vines and wines, with creation and creativity.

DANCIN is the discipline of cultivating seven separate clones of Pinot noir along with four distinct clones of Chardonnay to create several exquisite expressions of Oregon Pinot noir and Chardonnay. We blend these clones the way an artist mixes hues on a painter's palette. We also artfully craft Barbera, Sangiovese, Syrah, Zinfandel and Port-style Pinot noir. Thus, our various wines and vintages are named after movements within ballet, a form of dance wherein dedication and discipline are integral to the grace and beauty of the final performance.

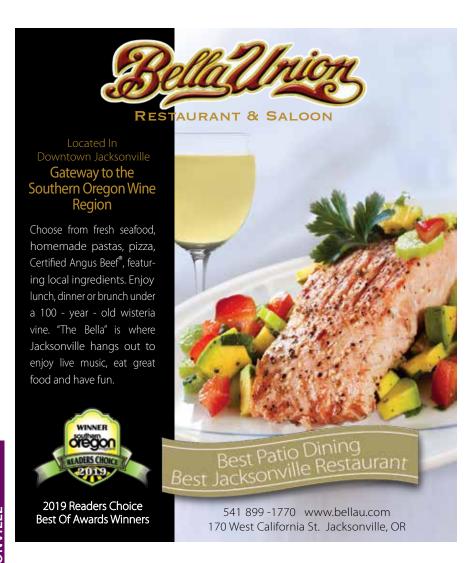
Every bottle of DANCIN, each glass of our award-winning wine, is the harmonious interplay of art and science—a dynamic dance of soil, sun, ancient alchemy, modern technology and human touch. You are invited to join in the process, and taste the transformation.

Situated just minutes from Ashland, Medford and Jacksonville, our Tasting Room is the perfect setting to drink in the views of the Table Rocks, Mt McLoughlin and the Rogue Valley while savoring award-winning, estate-grown wines along with artisan wood-fired pizzas and much more... all served tableside!









Luxury Vacation Rentals in Historic Jacksonville Laundry & Quarters The Laundry · 215 N 5th Street | The Quarters · 610 G Street LaundryQuarters.com

HUMMINGBIRD ESTATE



Hummingbird Estate 1677 Old Stage Road Central Point OR 97502 541-930-2650 hummingbirdestate.com

Hours: Call for hours/days open

Wines: **Cabernet Sauvignon** Chardonnay Grenache Merlot **Pinot Gris** Pinot Noir Rosé de Grenache



Tempranillo



HUMMINGBIRD ESTATE is the new identity of a hundred-year-old property currently being transformed from pear orchard to vineyard. This might sound commonplace in the Jacksonville area where the dynamic wine industry has made dramatic changes in agriculture.

But Hummingbird is a place like no other. The long, graceful drive that takes you up a rise through vineyards ends in old-growth forest where the gables of a stately white house come into view. It's apparent at a glance that the structure, surrounded by brown stone walls, gardens and wide swaths of lawn that cry out for wedding parties, is a heritage site, built in a grand style with materials that would never be attempted today.

Once home to the first territorial governor of Alaska who had fourteen children, the mansion will serve as the estate hospitality center where visitors may taste Hummingbird vintages, hold special events and stay in one of the six sumptuous guest suites. The wines, expertly made by Chris Graves of Naumes Crush and Fermentation, are currently sourced from select Rogue Valley vineyards, but with Hummingbird's vines in their third leaf, it won't be long before estate wines are added to the inventory. Opening late this summer, Hummingbrid's gracious elegance will forever change your expectations of wine-tasting in the heart of the Rogue Valley.



QUADY NORTH





Quady North 255 California Street Jacksonville OR 97530 541-702-2123 quadynorth.com

Hours:

Labor Day-Memorial Day Wednesday-Sunday, 11am-6pm Monday, noon-5pm

Memorial Day-Labor Day Wednesday-Sunday, 11am-7pm Monday, noon-5pm

Wines:

Cabernet Franc

Grenache

Marsanne

Merlot

Muscat

Port

Roussanne

Syrah

Viognier



QUADY NORTH's Jacksonville tasting room is located in a charming brick building, reckoned by some to be the old telephone exchange, at the corner of 5th and California Streets. The modest premises belie the big wines inside.

Quady North is the name of Herb Quady's Applegate Valley wine venture, a scion of his parents' Fresno area Quady Winery. QN is known for big, bold Bordeaux and Rhone varietals. After working as Assistant Winemaker at the California Central Coast Bonny Doon Vineyard, Herb came to Oregon to found his own brand, convinced that the truly-compelling wines were being made from grapes grown in cooler areas.

In 2005, the family planted their first 15 acres of Syrah, Cabernet Franc and Viognier on an Applegate Valley hillside. Today, the list of varietals has expanded to include Grenache, Grenache Blanc, Marsanne, Roussanne, Malbec, Mourvèdre, and Merlot. Quady North is committed to producing small lot, minimally-handled wines sourced primarily from the estate. The focus remains premium Viognier, Cabernet Franc and Syrah, what Herb calls his "love triangle."

Quady North is the recipient of several 90+ point scores from leading publications such as *Wine Enthusiast* which recently named the Steelhead Run Viognier to their Top 100 list and gave their 2014 Flagship Syrah 95 point honors. Most recently, the 2017 GSM Rosé took Best of Show honors at the 2018 Oregon Wine Experience.







John L. Scott | REAL ESTATE

Steelhead Run Vineyard

14111 Hwy 238, Applegate

\$3,500,000

Superior grapes produce award-winning wine! 46+ acre estate and vineyard. Expansive deck overlooks 1000 ft of gorgeous river frontage. 1918 water rights, LIVE certified, and Salmon-Safe Certified.



4275 Tami Lane, Central Point

\$925,000

4 bed, 3.5 bath exceptional custom home in the desirable west hills . 5.95 acres of breath-taking valley views. Remodeled in 2006. Huge garage with workshop and RV parking with hook-ups.



790 Bybee Drive, Jacksonville

\$625,000

Lovely updated farmhouse on large 1.14 acre lot. Walking distance to historic downtown Jacksonville. Beautifully maintained and extensively remodeled since 2015. This rare find won't last long!



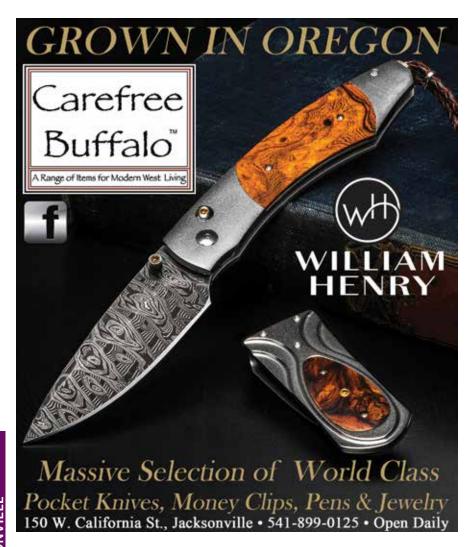
104 Placer Hill Dr, Jacksonville

\$850.000

4000+ sq ft w/ attached 2 car garage on 5.04 acres. Expansive valley views located in the hills above Jacksonville. End of the road privacy surrounded on three sides by Jacksonville Woodlands Trail system and BLM land.

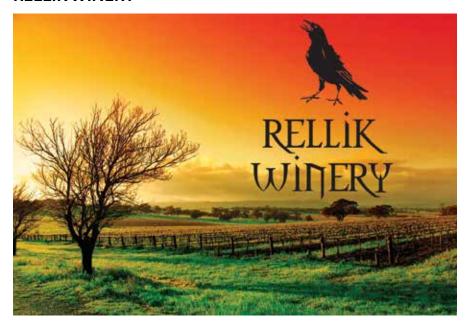








RELLIK WINERY







Rellik Winery 970 Old Stage Road Central Point OR 97502 541-499-0449 rellikwinery.com

Hours:

Thursday, 11am-6pm Friday-Sunday, 11am-7pm Closed Monday-Wednesday

Music every Saturday and Sunday, 4-6pm, see website for schedule

Wines:

Cabernet Sauvignon Chardonnay Pinot Gris **Pinot Noir** Port Rosé



RELLIK WINERY is one of the newest additions to the array of stellar attractions in and around historic Jacksonville. Located just one-half of a mile from downtown and the Britt Music Festival grounds, Rellik is owned by Delando and Zoey Pegan, locals since 2016, and Bay Area partners Christopher and Jessica Wallace.

The Cabernet Sauvignon and Chardonnay vineyards originally planted in 1990, have been improved and expanded to include new varietals, Grenache, Malbec, Viognier and Merlot. All of the wines have been made to meet high standards of quality production, including the Pinot Noir which was awarded Best in Class at this year's Savor NW contest!

The newly-remodeled and soon-to-be expanded tasting room features a comfortable gathering place for leisurely sipping, and work has begun on a new kitchen that will furnish tapas specially prepared to complement the estate vintages. With indoor and vine-covered patio seating areas, a scenic pond and now an onsite Bed and Breakfast, with a pool and fire pit, families will want to stay and play.

As if that weren't enticing enough, fifteen alpacas and one llama reside on the property to delight animal lovers of all ages. Prepare to love Rellik—an experience designed for pleasure down to the last detail



SOUTH STAGE CELLARS





South Stage Cellars 125 South Third Street Jacksonville OR 97530 541-899-9120 southstagecellars.com

Hours: May-December: Open 7 days Mon, Tues, Thurs, Sunday, 1-7pm Wed, Friday, Saturday, 1-8pm

Closed in January

February-April: Wednesday-Sunday Wed, Friday, Saturday, 1-8pm Thurs, Sunday, 1-7pm

Live music every Wednesday, Friday and Saturday night, 6-8pm



SOUTH STAGE CELLARS offers wines made from every grape region in the world. With an amazing 28 different varieties of grapes grown on their 14 vineyard sites located around the Rogue Valley, the award-winning wines are specifically crafted by several of Oregon's finest winemakers. The warm and friendly staff, the excellent wines and the tasting room's old-world ambience and charm create a memorable experience.

South Stage Cellars is situated in one of Jacksonville's oldest and most charming buildings, dating back to 1857. A large beautifully landscaped wine garden surrounds the building, inviting relaxation in comfortable chairs and at tables scattered among the trees and flowers. Each week, enjoy live music on Wednesday, Friday and Saturday evenings on the garden stage. Wednesday night also features dinner by reservation and a varied small plate gourmet menu is available at all times. And inside the building, local art exhibits adorn the lovely historic brick and wood walls.

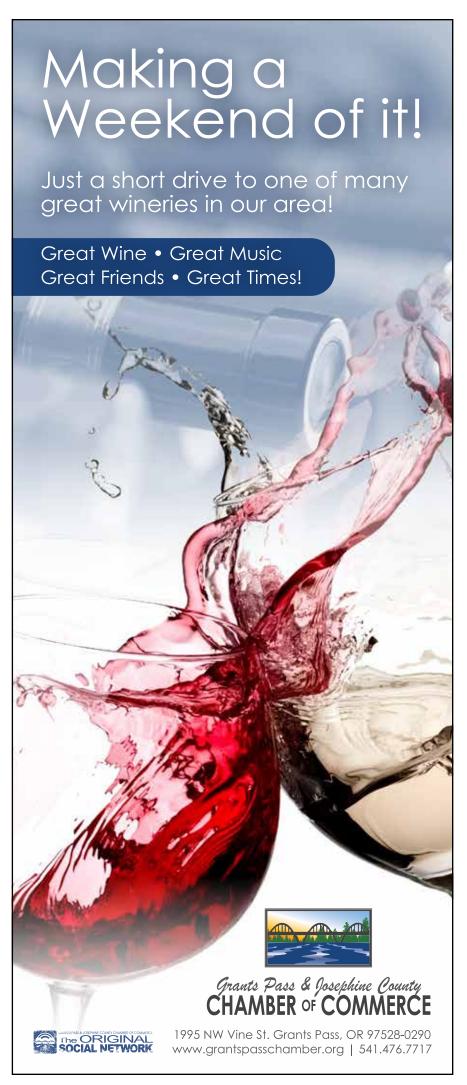
The Moore family, pioneers in Oregon's wine industry, invites you to a wine tasting experience that is a step above, both in the quality and variety of the wines as well as the unique and charming setting.



WHAT'S A GREAT BOTTLE OF WINE WITHOUT A PERFECT CUP OF COFFEE?

GoodBean

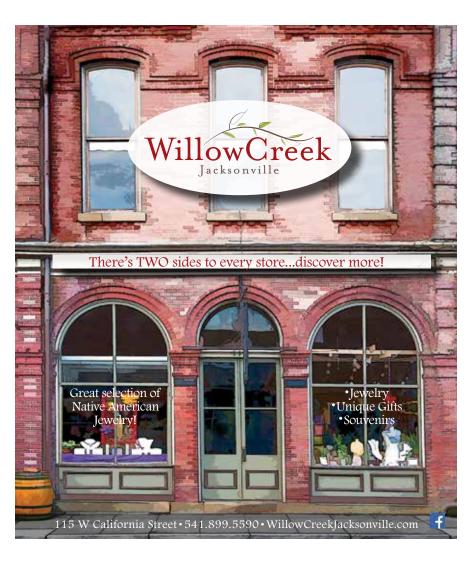






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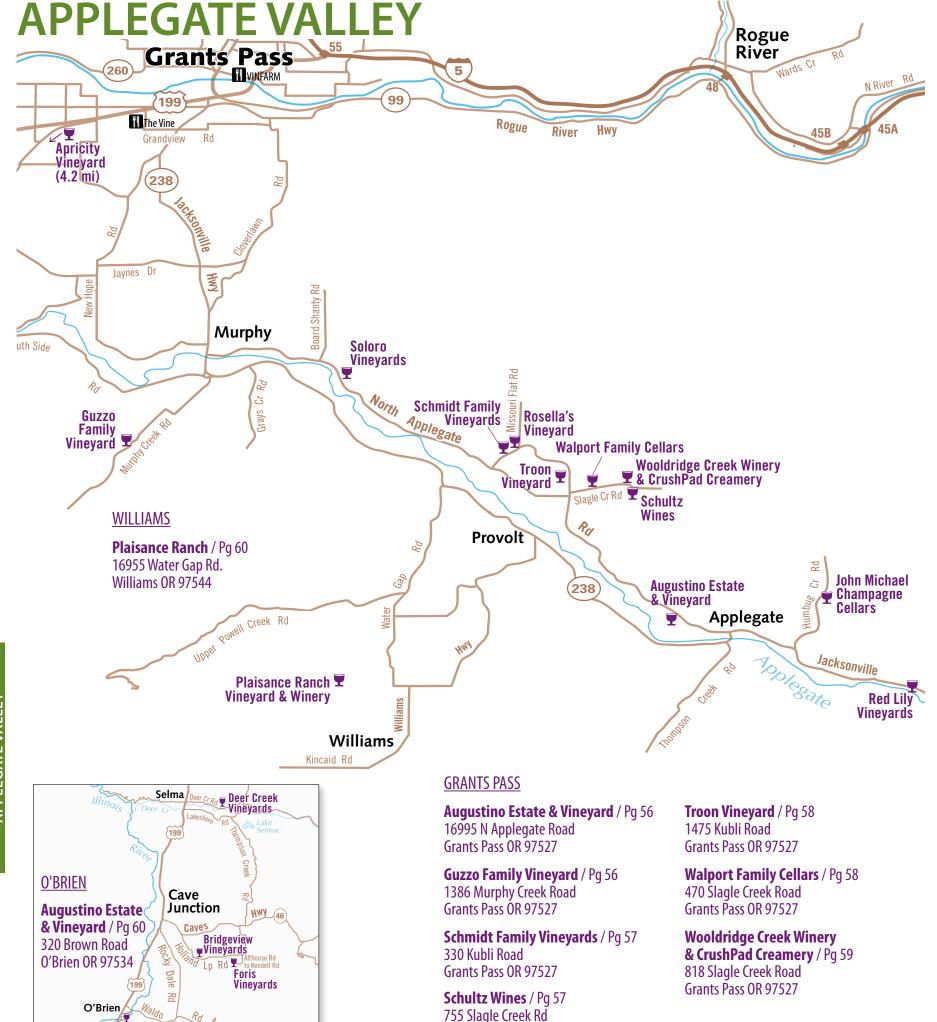
Distinctive from land to glass.

From lush valley floors to steep, terraced hillsides, vineyards are planted on all kinds of topography in countless wine regions around the world. While wine country is always picturesque, few settings are as strikingly beautiful as the Applegate Valley in Southern Oregon. In what *Sunset Magazine* called "Wine country the way it should be," here you'll find a group of 19 unique wineries producing a diverse array of outstanding wines.

Plan your trip @ www.applegatewinetrail.com

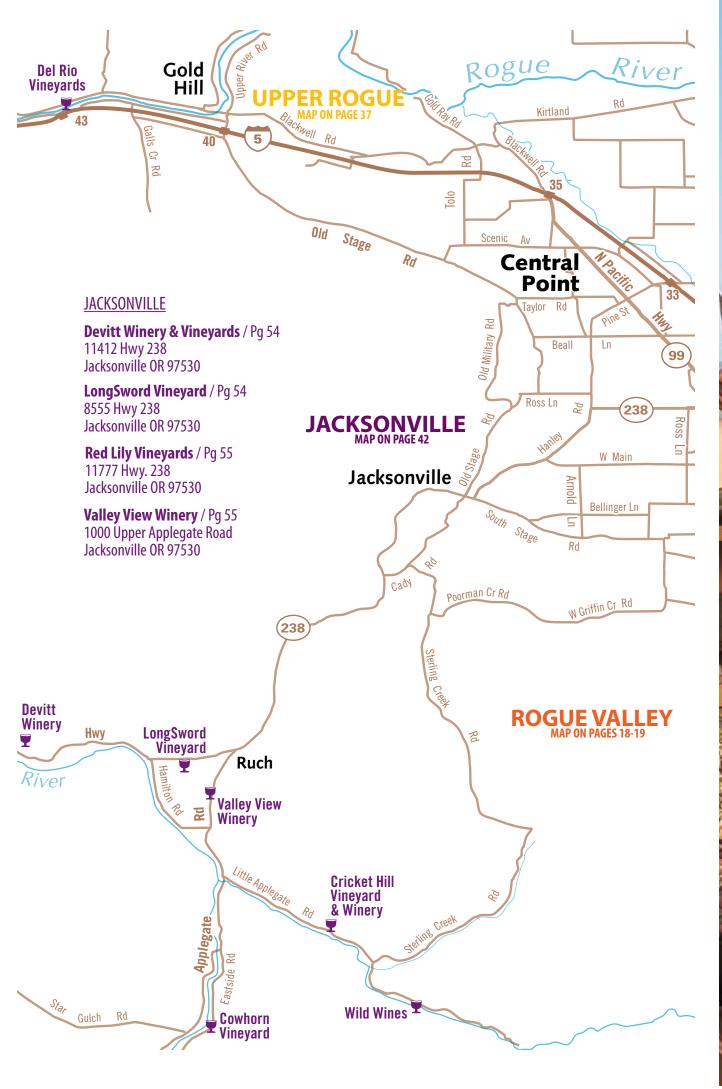






Grants Pass OR 97527

Augustino/Tree House







Devitt Winery & Vineyards 11412 Hwv 238 Jacksonville OR 97530 541-899-7511 sldevitt1@yahoo.com

Hours: Daily, noon-5pm except Wednesdays by appointment only

Harvest Host members welcome

Wines: **Cabernet Franc** Cabernet Sauvignon Merlot **Pinot Noir** Syrah Tempranillo Viognier



LONGSWORD VINEYARD





LongSword Vineyard 8555 Hwy 238 Jacksonville OR 97530 541-899-1746 LongSwordVineyard.com

Hours: Daily, noon-5pm

In September, Friday, Saturday, Sunday evenings, Wanderlust Theatre Company's 'Neverland'

Wines: Chardonnay Gewürztraminer Grenache Petite Sirah Viognier



LONGSWORD VINEYARD offers an unforgettable slice of Southern Oregon wine culture. Winemaker Matt Sorensen specializes in creative winemaking and produces small-batch wines that are approachable, enjoyable, and complex, while his niece, Kate, takes great pride hosting the tasting room and wine club. The LongSword family serves its exceptional wines in a relaxed, informal atmosphere that speaks to both wine aficionados and wine novices alike.

Located in the heart of the Applegate Valley, LongSword's tasting room and patio feature stunning panoramic views of the surrounding Cascade and Siskiyou mountain ranges, that make for a truly delightful wine tasting experience.

This fall, LongSword will be hosting its first-ever theatrical production! On weekend evenings in September, LongSword will transform into a theatre venue for Wanderlust Theatre Company's production of *Neverland*, an original adaptation of J.M. Barrie's beloved Peter Pan. This immersive, traveling production will lead guests around the LongSword property as part of the storytelling and promises to be an unforgettable experience. Please check LongSword Vineyard and Wanderlust Theatre Company's Facebook pages for more information.

In addition to these events, LongSword has many other charms to offer guests, including the many free-range farm animals who call LongSword home: 28 Plymouth Barred Rock Chickens, three Pilgrim Geese, and three Baby Doll Southdown Rams. Some lucky guests will get to meet the owners' dogs—a lovable (and loud) Aussie fluff-ball named Rogue and an adorable little cattle dog named Zoey.



The winery remains a small, family-owned operation where all winemaking processes are overseen by the Devitt family. The winery focuses on Pinot Noir, Viognier, Syrah, Cab Franc and Merlot. The wines are aged in-barrel to produce a pleasant mouth feel with fullbody characteristics which are all drinkable when purchased with no need to lay them down. Visitors to the tasting room will find the winemaker on-hand to answer any questions along with bottles of all vintages ready to take home and enjoy now.

In keeping with family tradition, visitors will be greeted with a smile and treated to outstanding wines and conversation!



RED LILY VINEYARDS





Red Lily Vineyards 11777 Hwy 238 Jacksonville OR 97530 541-846-6800 redlilyvineyards.com

Hours: May-October, Daily, 11am-5pm

November-April, Thursday-Sunday, 11am-5pm

Wines: Graciano Grenache Tempranillo Verdejo Dessert Wines



RED LILY VINEYARDS is a boutique, family-owned winery in the beautiful Applegate Valley, specializing in classic Spanish wines, including Tempranillo and Verdejo. Red Lily is named for Bolander's Lily, a rare species of red lily growing in the nearby Siskiyou Mountains, and for the owner's daughter, Lily.

Red Lily's winery and tasting room are located in an idyllic setting on the banks of the Applegate River with an amazing riverside beach, the site of their popular summer concert series featuring rising local musical artists.

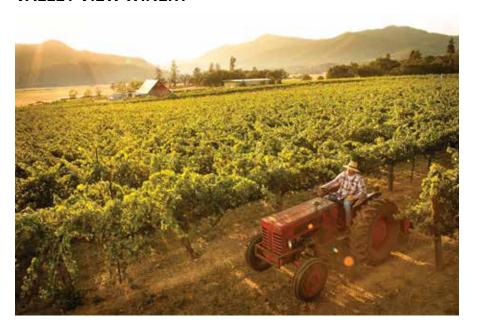
Red Lily features a rustic-chic tasting room, an outdoor patio with gorgeous views of the valley, a historic 80-year-old pole barn, expansive grounds with lush grass areas dotted with picnic tables, and charming indoor nooks where you can relax and enjoy fabulous wines and food offerings no matter the time of year or weather.

Red Lily offers an array of Spanish-inspired wines, including their flagship Red Lily Tempranillo. The signature white wine is the Stargazer Verdejo—a Spanish grape that produces amazingly complex and layered wines. Recently, the 2014 Life of Riley Tempranillo received Best of Class at the Savor Northwest Wine Awards and the 2017 Tempranillo Rosé, the 2014 Thin Line Reserve Tempranillo and the 2014 Red Lily Tempranillo took home well-deserved medals at the San Francisco Chronicle Wine Competition. The 2017 Stargazer Verdejo took Gold at the 2018 Oregon Wine Experience.

Learn more in "Bridging Education with Industry: A Red Lily Project" on page 10.



VALLEY VIEW WINERY





Valley View Winery 1000 Upper Applegate Road Jacksonville OR 97530 541-899-8468 valleyviewwinery.com

Hours: Daily, 11am-5pm

Wines:
Cabernet Franc
Cabernet Sauvignon
Chardonnay
Pinot Noir
Riesling
Syrah
Tempranillo
Viognier



VALLEY VIEW is an iconic name in the Rogue Valley. Not only is it the name of Peter Britt's original Jacksonville winery, circa 1858, but it also became the name of the first modern winery in the Rogue Valley. Founded by Frank and Ann Wisnovsky, Valley View first made wine in 1976. Using fruit from his Applegate Valley estate, planted in 1972, Wisnovsky made Bordeaux varietals up until his death in 1980 when Valley View operations were passed on to Ann and sons.

The winery, celebrating its fortieth anniversary, is now operated by Mark and Michael Wisnovsky. The vineyard has more than doubled in size since the original planting and now includes Merlot, Cabernet Sauvignon, Pinot noir, Tempranillo, Viognier, Malbec and Syrah. Wines have been made by UC Davis-trained enologist John F. Guerrero since 1985. Wines offered at the Applegate Valley Wine Pavilion in Ruch include Rogue Valley red and white blends, as well as Chardonnay, Viognier, Syrah, Tempranillo, Pinot Noir, Cabernet Sauvignon, Cabernet Franc, several dessert wines and a Port-style wine bottled under the premium Anna Maria label. Visitors are encouraged to bring a picnic and enjoy fine wines and some of the best views of the Applegate Valley from the tasting room, patios and expansive lawn areas.



AUGUSTINO ESTATE & VINEYARD







Augustino Estate & Vineyard 16995 N Applegate Road Grants Pass OR 97527 541-846-1881 augustinoestate.com

APPLEGATE VALL

Thursday-Sunday, noon-5pm or by appointment

Wines:

Cabernet Sauvignon Celebration White Blend Chardonnay Pinot Grigio **Pinot Noir** Pinot Noir "Caramella" Dessert Wine Rosé "Angelina" Syrah **Tempranillo** Red Blend "Rock'n R Red"



AUGUSTINO APPLEGATE is the second tasting venue of Augustino Estate, the label that made a splash with the debut of its Illinois Valley tree house tasting room (page 56). Ever since owners Reggie Boltz and Debbie Spencer opened Augustino Applegate in 2017, guests have been delighted with the newest Applegate venue, offering guests a special brand of ranch chic in the big red barn on North Applegate Road.

Augustino Estate wines have continued to be award-winners with medals at the prestigious San Francisco Chronicle Wine Competition for the 2016 Tempranillo-Double Gold (also won Double Gold at the New Orleans International Wine Awards), 2015 Pinot Noir-Gold, 2017 Pinot Grigio-Silver, 2016 Pinot Noir-Silver, and "Caramella" Pinot Noir dessert wine-Silver.

A landmark familiar to wine country sojourners, the beautiful, historic red barn tasting room has had an extensive make-over with upscale country appointments and a new "wine mine," the perfect place for upcoming winemaker dinners and private group tastings. Future plans for the property include a new patio, fire pits, manicured grounds and even a path down to the Applegate River for those who feel like strolling!



GUZZO FAMILY VINEYARD





Guzzo Family Vineyard 1386 Murphy Creek Road Grants Pass OR 97527 541-862-8617 guzzofamilyvineyard.com gfvtastingroom.com

Hours: Friday, Saturday, Sunday, 11am-4pm

Monday-Thursday, by Appointment Only

MINORS NOT PERMITTED

Wines: **Cabernet Sauvignon** LoCo Red Blend Maggie Merlot Reserve Petite Sirah/port-style dessert wine Syrah Tempranillo



GUZZO FAMILY VINEYARD started as a few rows of vines planted as landscaping around a retirement home on a hillside lot. Paula and Tony Guzzo left high tech jobs in California for a leisurely life in the Applegate Valley only to find they'd been bitten by the wine bug. In 2012 they built a tiny winery and sourced grapes from local growers to make red table wines. Later they expanded their list to include a dessert wine made from the Petite Sirah grown on the property.

The winery doubles as an intimate tasting room featuring Paula's hand-painted wine barrels and artwork. Several vintages and prestigious medals later, the couple still make handcrafted red wines, even using a one-manpower basket press common a century ago. Guzzo vintages are finished in 30-gallon American oak barrels, a smaller size than is commonly used, maximizing the ratio of wood to wine and reducing the time required for aging. This gentle process results in wine that melts on the palate: sumptuous and irresistible.

Unconventional is the hallmark of Guzzo, but so is excellence as shown by their 2016 LoCo Red winning silver at this year's San Francisco Chronicle Wine Competition. The LoCo red and the 2016 Syrah were also recently named "Cellar Select" wines by Oregon Wine Press.

(Please note: minors are not permitted on the premises.)



SCHMIDT FAMILY VINEYARDS





Schmidt Family Vineyards 330 Kubli Road Grants Pass OR 97527 541-846-9985 sfvineyards.com

Hours: Daily, noon-5pm, all year

Friday Night Music, 5-8pm

Wines: Albariño Barbera **Cabernet Franc Cabernet Sauvignon** Chardonnay Malbec

Merlot

Pinot Gris

Pinot Noir

Rosé

Sauvignon Blanc

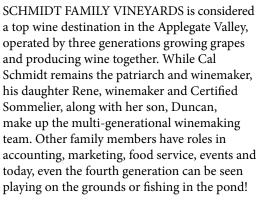
Syrah

Tempranillo

Touriga Nacional

Viognier





The 75-acre estate includes 40 acres currently planted with plans for an additional 20 acres of grape production that yields 3500 cases of wine yearly from 14 grape varietals. Four of the acres are beautifully landscaped for guest use with a beautiful craftsman-style tasting room, stunning flower gardens, two large greenhouses as well as a large vegetable garden that supplies produce used in the winery kitchen. The outdoor pizza oven, built by Cal and his grandsons, is often operated by grandson Spencer, master of the perfect pizza, baguette or loaf of sourdough bread to accompany the extraordinary wines.

The estate is impeccably maintained with expansive lawn areas, fabulous gardens and a large duck pond that makes a stroll of the grounds a joyous occasion. At Schmidt Family Vineyards, there's something for everyone!



SCHULTZ WINES





SCHULTZ

WINES

Schultz Glory Oaks® 755 Slagle Creek Rd Grants Pass OR 97527 541-414-8448 schultzwines.com

Hours: Friday & Saturday, noon-5pm and by appointment

MINORS NOT PERMITTED

Wines: Chardonnay Merlot **Pinot Gris Pinot Noir** Syrah Tempranillo Dessert Wine Tempranillo Rosé



SCHULTZ GLORY OAKS Vineyard & Farm is one of the newer venues in the Applegate Valley. Owners Greg and Debbie Schultz took their first steps toward becoming viticulturists while living in Baton Rouge, Louisiana. Their journey began with a few classes on wine at LSU that sparked a tasting trip to Southern Oregon, where it was love at first sight. Greg and Debbie were enchanted by the beauty of the land, the friendliness of the people, and the opportunities in the wine industry. Schultz Wines was established in 2010 and their wines have been made by Linda Donovan and her talented team at Pallet Wine Company ever since.

The first bottling of Schultz Wine was a 2010 Chardonnay and not long after, they purchased the property that would become Glory Oaks. Tempranillo, Viognier, and five traditional Bordeaux varietals now share their six acre vineyard with small flocks of chickens and sheep and the ranch house has been converted into a solar-powered tasting room, offering stunning views of the vineyard and valley. Burgundian varietals will be planted in 2019 on a steeply north facing two acre site about 100 feet in elevation above and behind the tasting room.

Bring a picnic lunch and enjoy deck-seating with views of the surrounding hills and valleys, and the sounds of birds and the creek. It's the perfect pairing—a great story and fine wines!

(Please note: minors are not permitted on the premises.)





"The Slow Food SNAIL PRIZE is awarded to Troon Vineyard whose values (high quality wines, originality, respect for the land and environment) align with the Slow Food movement. Qualityprice ratio is another factor that our editors consider."

Troon Vineyard 1475 Kubli Road Grants Pass OR 97527 541-846-9900 troonvineyard.com

Hours: Daily, 11am-5pm

Appointments not required, except for large groups.

Wines:

Grenache

Malbec

Marsanne Mourvèdre

Roussanne

Syrah

Tannat

Vermentino

Zinfandel

Creative Co-Ferments





TROON VINEYARD

APPLEGATE VALLEY OREGON

CUVÉE PYRÉNÉES 62% TANNAT 38% MALBEC



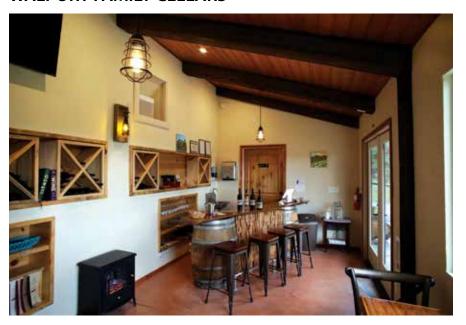
TROON VINEYARD is surrounded by the majestic Siskiyou Mountains and the pristine beauty of the Applegate Valley. They focus on naturally produced wines using native yeast fermentations without additives from their estate biodynamic and organic vineyard. Their goal is to produce world-class wines and they have been placed among Oregon's elite by international publications like Slow Food's Slow Wine Guide and Decanter Magazine and have received more than 50 ratings of 90 or more points in the last two years from wine writers across the country.

Everything at Troon is dedicated to making truly memorable and exceptional wines handcrafted from classic Mediterranean grape varieties, which are ideally suited to their Applegate Valley climate and vineyard. They offer guests unique fine wine experiences and a full immersion into biodynamic regenerative agriculture.

In addition to their exciting wines and the stunning views from their tasting room, you can relax and picnic on the patio or in the garden, featuring a bocce ball court and other games. They feature charcuterie and cheese boards from artisanal local cheesemakers and from Portland's famed Olympia Provisions. Troon's goal is creating a warm and welcoming experience for all guests.

While many people first visit Troon for the incredible views, be assured that your second visit will be for the incredible wines.

WALPORT FAMILY CELLARS





Walport Family Cellars 470 Slagle Creek Road Grants Pass OR 97527 541-846-9463 wfcellars.com

Hours: Saturday & Sunday, 11am-6pm

Wines: **Cabernet Sauvignon** Merlot Sauvignon Blanc Syrah **Blends**





WALPORT FAMILY CELLARS is one of those places that feels like home—even if you don't have a vineyard a few steps from your front door. The inviting tasting room, framed by a tranquil forest setting, is newly constructed and offers a family of wines created by owners Eric and Amy Walport and local winemaker Duncan Brons.

But here's the really interesting part: Eric has mapped the genealogy of wine grapes and offers varietals in an oenological family reunion. Sauvignon Blanc and Cabernet Franc are parents to Cabernet Sauvignon with Merlot a half sibling and Syrah a distant cousin. Where else will you find wines specifically crafted to showcase their family trees?

A visit to Walport Family Cellars will reward your inner ampelographer (identification & classification of grapevines) as well as fulfill your quest for a fine wine experience personally curated by the owners. Bistro tables scattered under arching trees next to the vineyard beckon you to picnic as the kids enjoy the great outdoors of the Applegate Valley. The wines and light bites will inspire you to sip and linger. Sounds like the perfect afternoon.



WOOLDRIDGE CREEK WINERY & CRUSHPAD CREAMERY





Wooldridge Creek Winery & CrushPad Creamery 818 Slagle Creek Road Grants Pass OR 97527 541-846-6364 wcwinery.com

Hours: Daily, 11am-5pm

Wines:
Cabernet
Chardonnay
Gewürztraminer
Malbec
Merlot
Pinot Noir
Riesling
Sauvignon
Syrah
Tempranillo
Viognier

Zinfandel

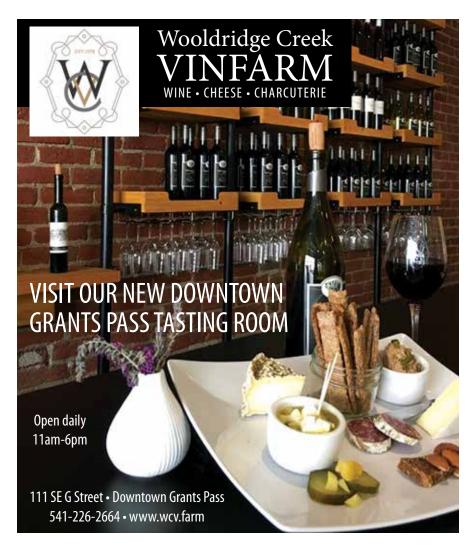


WOOLDRIDGE CREEK WINERY & CRUSHPAD CREAMERY is home to a winery, vineyard, a creamery...and now a charcuterie! And, it's a story about a place, a partnership and a plan. The place is a hillside vineyard deep in the Applegate Valley winegrowing region of Southern Oregon. The partnership arose between the couple who planted the vineyard back in 1977 and the couple who wanted to add a winery to that vineyard. The plan came together in 2005 when the winery was built and Wooldridge Creek vineyard became Wooldridge Creek Vineyard and Winery.

The original 18-acre vineyard has expanded to 56, planted to Cabernet Sauvignon, Merlot, Cabernet Franc, Syrah, Chardonnay, Pinot Noir, Viognier, Gewürztraminer, Zinfandel, Malbec, Riesling and Tempranillo. The two couples are still committed to the vision that brought them together. And the plan has succeeded beyond belief.

The sustainably-designed winery offers unparalleled mountain and valley views—the perfect spot to gather with friends. Today, visitors can now sample cheeses and salami made on-site, making it the first combined winery, creamery & charcuterie in Oregon! And the story just keeps getting better with the recent opening of the Downtown Grants Pass tasting room—VINFARM—at 111 SE "G" Street. Check the website for upcoming wine dinners and more.







PLAISANCE RANCH VINEYARD & WINERY





Plaisance Ranch 16955 Water Gap Rd. Williams OR 97544 541-846-7175 plaisanceranch.com

Hours:

March-October: Daily, noon-6pm, Closed Tuesdays

November-February: Friday-Monday, noon-5pm

Wines:

Producing 20 wines, including:

Petit Verdot

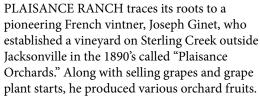
Mondeuse

Petite Sirah

Mourvedré Carménère

Chardonnay

Rosé



In 1998, a third-generation, Joe Ginet, grandson of Joseph, with help from cousins from Savoie, France established the modern-day vineyard in the Williams Valley, planting 18 varieties and six rootstocks on 17 acres of the 210 acre ranch.

A winery with such a heritage could hardly be ordinary evidenced by the slew of accolades, including three consecutive years of 90+ ratings from Wine Spectator. Plaisance Ranch also earned 91 points in Wine Enthusiast, took #5 on the Seattle Times' Top 50 Wines of the Pacific Northwest, and captured a Silver, two Double Golds and Best of Show at the 2016 Oregon Wine Experience.

Winemaker Joe Ginet and his wife Suzi welcome visitors to their tasting room to taste wines produced according to family tradition. They also produce certified organic grass-fed beef, so don't be surprised if you leave with a few pounds of premium beef in addition to a few bottles of exquisite wine.

The ranch offers a unique Southern Oregon experience. After all, Plaisance means "with great pleasure!"



AUGUSTINO ESTATE & VINEYARD





Augustino Estate & Vineyard 400 Brown Road 0'Brien OR 97534 541-596-2818 augustinoestate.com

Hours:

Thursday-Sunday, noon-5pm or by appointment

Visit the Applegate location at 16995 N Applegate Road Grants Pass OR 97527 541-846-1881

Wines:

Cabernet Sauvignon Celebration White Blend Chardonnay Pinot Grigio Pinot Noir Pinot Noir "Caramella" Dessert Wine Rosé "Angelina" Syrah **Tempranillo** Red Blend "Rock'n R Red"



AUGUSTINO ESTATE, located in O'Brien, is unlike any tasting room in Southern Oregon. Surrounded by mountains and bordered by a rushing river, Augustino's location offers a place to enjoy one of the most unique tasting experiences anywhere on the West Coast. Recent awards at the San Francisco Chronicle Wine Competition were for the 2016 Tempranillo-Double Gold (also took Double Gold at the New Orleans International Wine Awards), 2015 Pinot Noir-Gold, 2017 Pinot Grigio-Silver, 2016 Pinot Noir-Silver, and "Caramella" Pinot Noir dessert wine-Silver.

The unique 1500-square-foot "Treeloon" tasting room—a combination tree house/ tasting room perched in the tree tops, offers guests a magical location to enjoy one of the region's most incredible settings with stunning views. The "Treeloon" was showcased on a 2016 episode of the DIY network's hit show, "The Treehouse Guys!"

The Augustino family's 400-acre Rock'n R Ranch has grown to include this amazing tasting room, 50 acres of vineyard plantings, a wedding and special events venue, and an 8-acre private lake with lakeside bar. Overnight cabin rentals are available, making for the perfect wine tasting getaway destination in the Illinois Valley! And, it's just a short drive away from majestic Redwood forests, the historic Oregon Caves and the Oregon/California Coast, making it a must-visit destination for anyone interested in tasting fine wines in an exquisite, natural setting.



= WINERIES =

	WITEHES				
<u>Winery</u>	<u>Region</u>	<u>City</u>	<u>Pg</u>		
2Hawk Vineyard & Winery					
Augustino Estate & Vineyard					
Augustino Estate & Vineyard					
Aurora Vines					
Bayer Family Estate					
Belle Fiore Winery					
Cliff Creek Cellars at the Vineyard					
Daisy Creek Vineyard					
DANCIN Vineyards & Winery					
Del Rio Vineyards	Upper Rogue	Gold Hill	39		
Devitt Winery					
EdenVale Winery					
Eliana Wines	Rogue Valley	Ashland	20		
FENCES Winery	Rogue Valley	Medford	30		
Grizzly Peak Winery	Rogue Valley	Ashland	21		
Guzzo Family Vineyard	Applegate Valley	Grants Pass	56		
Hummingbird Estate	Jacksonville	Central Point	46		
Irvine & Roberts Vineyards	Rogue Valley	Ashland	22		
Kriselle Cellars	Upper Rogue	White City	39		
Ledger David Cellars	Rogue Valley	Central Point	27		
Long Walk Vineyard	Rogue Valley	Ashland	22		
LongSword Vineyard	Applegate Valley	Jacksonville	54		
Naumes Suncrest Winery	Rogue Valley	Talent	33		
Parkhurst Wine Cellars	Rogue Valley	Talent	34		
Paschal Winery & Vineyard	Rogue Valley	Talent	34		
Pebblestone Cellars	Rogue Valley	Talent	35		
Plaisance Ranch Vineyard & Winery	Applegate Valley	Williams	60		
Platt Anderson Cellars	Rogue Valley	Ashland	26		
Quady North					
Red Lily Vineyards					
Rellik Winery					
Roxy Ann Winery					
Schmidt Family Vineyards					
Schultz Wines					
South Stage Cellars	Jacksonville	Jacksonville	49		
Trium Wines	Rogue Valley	Talent	35		
Troon Vineyard					
Valley View Winery					
Walport Family Cellars					
Weisinger Family Winery					
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THANK YOU TO OUR CONTRIBUTORS



For Steven Addington, photography has been a lifelong passion, cultivated during his family's travels across the United States and Europe. Specializing in capturing people and events, his unique style and exceptional ability captures the essence of the moment. Steven's work has been featured in many articles and magazines from coast to coast.



Ashley Cates moved to the Rogue Valley in 2002 to help her family start Agate Ridge Vineyard. She is now the Creative Director for Spotlight Marketing as well as Travel Medford where she promotes the wine, tourism and hospitality industries. Ashley serves as Vice President for the Rogue Valley Vintners and owns Cates Consulting which focuses on vineyard management and custom crush.



With a 30-year career in marketing, "Capiche" owner Chris Cook focuses on the region's growing wine industry. Combining expertise in branding with her passion for entrepreneurship, she helps smaller wineries find their audience. When not gardening or hiking, you'll probably find her in a tasting room doing "research."



Retired Naval Officer MJ Daspit moved from San Diego, CA with husband Gary Greksouk to Ashland in 2004, where she began a second career as a writer. Daspit's published works include the pictorial history *ROGUE VALLEY WINE*, co-authored with winemaker Eric Weisinger (Arcadia Publishing, 2011) and a historical novel, *LUCY LIED* (Fireship Press, 2014).



Peggy Dover has called the Rogue Valley home for thirty-five years. As a freelance writer, her column, *Southern Oregon Journal*, appears in the Sunday *Mail Tribune*, where she relishes the people connections and adventures that make up her subjects. She genuinely appreciates and promotes the arts, and when she's not reading a great book or watching old movies, she's out discovering another tasting room.



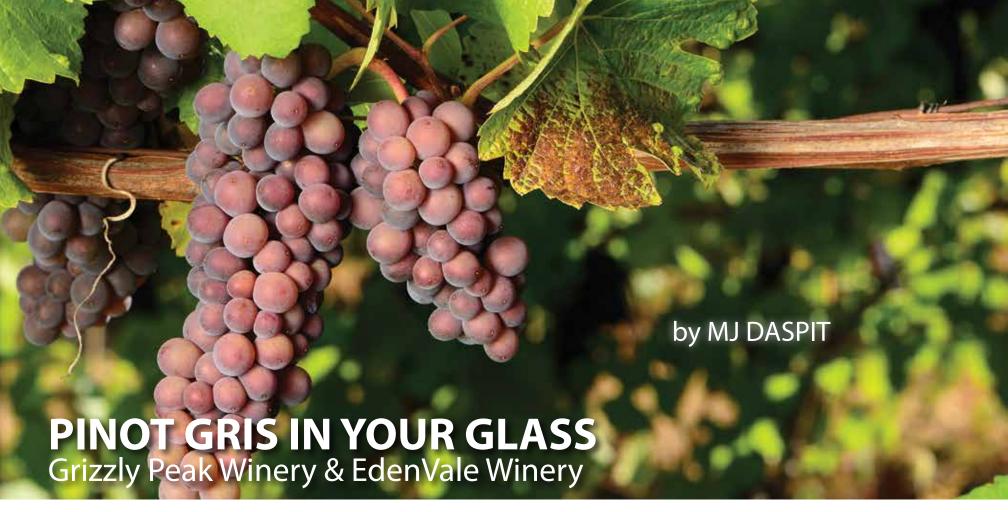
Food and lifestyle writer Sarah Lemon gathers inspiration from cooking, gardening and exploring all things epicurean in her native Oregon. She frequently contributes articles to the *Mail Tribune* newspaper, which also hosts her blog, The Whole Dish. She has represented Southern Oregon as an ambassador for Travel Oregon, and often serves as a judge for the region's various culinary competitions and festivals.



Amira Makansi is a winemaker-turned-writer, and is the author of *Literary Libations: What to Drink with What You Read*. She also works as a freelance writer; her articles have been published in *1859 Oregon's Magazine, Mail Tribune*, and this publication. She lives in Ashland and works at Irvine & Roberts Vineyards as a marketing and writing specialist.



Liz Wan is the owner of VinoVerse Consultants and an official cork dork with an unquenchable passion for our wine region. As a professional sommelier and food and beverage educator, she has worked in every facet of the hospitality industry on projects that focus on elevating and celebrating everything Southern Oregon offers.



PINOT GRIS is one of the seldom seen, when speaking of US wine grape varieties. Other than a small group of producers in Oregon and minor plantings in the Napa Valley and Monterey, there isn't substantial vineyard acreage of Pinot Gris in the United States. That makes the Rogue Valley downright exceptional, since Pinot Gris ranked third in planted acreage here, according to the Oregon Vineyard and Winery Report released in September 2018. With 517 planted acres, it comes in behind Pinot Noir (1,462 acres) and Cabernet Sauvignon (528 acres) but ahead of Syrah and Chardonnay.





Pinot Gris is also interesting because the wine is made in two distinct styles: Alsatian and Italian. Pinot Gris from Alsace (a region in eastern France, on the west bank of the upper Rhine next to Germany and Switzerland) tends to weighty richness. The Italian varietal known as Pinot Grigio is dry, acidic and racy.

Wine Scene recently spoke to grower/co-owner Al Silbowitz of Grizzly Peak Winery and with winemaker Ashley Campanella of EdenVale Winery about their versions of this varietal and its popularity.

As a winegrower, Silbowitz sees Pinot Gris as a logical choice for the Rogue Valley's cool climate. "It was something you could add to the inventory that wasn't so common. When we got to planting the whites I thought of Pinot Gris because people said good things about it." Silbowitz characterizes some of his varieties, particularly Roussanne and Marsanne, as "problem children" due to ripening or fermentation issues. In contrast, he says, "Pinot Gris has been cheerfully, bravely present. From the first harvest, it matured quickly into production, the vine was fairly generous (in terms of yield), the ripening went without a hitch and it ripened earlier in the season so there was less predation. I liked all of those features."

As a winemaker, Ashley Campanella sees the popularity of the grape in terms of the quality of its wine. "It may be popular because it is a wonderful classic that most people understand and know what to expect when drinking. The Rogue Valley does produce wonderful whites but some of the varietals such as Viognier, Marsanne or Roussanne can be a little more intimidating. Overall, Pinot Gris tends to be a light, refreshing white with good acidity that pairs well with a wide array of food. This is a safe selection for most people. Pinot Gris also tends to be offered at a reasonable price point."

For EdenVale, Campanella aims for a wine that falls to the Alsatian end of the spectrum, "a Pinot Gris with a little more of a weighty texture and complexity, exhibiting flavors of peach, grapefruit, orange blossoms, lemon zest with a slight hint of minerality and bright acidity." She adds, "I do think that the Rogue Valley is capable of producing a range of Pinot Gris styles from the light and crisp Italian to the more rich and serious Alsatian. One of my favorite wine events that we hosted was a Pinot Gris tasting back in the early 2000's. Local wineries and local distribution companies paired up to show off all of the Pinot Gris they carried or produced. You walked through the gardens and sampled Pinot Gris, not only from the Rogue Valley, but from all over the United States, Italy and France. It was such an in depth look at all of the expressions that Pinot Gris is capable of achieving."

Silbowitz speaks of the Grizzly Peak Pinot Gris as a wine with subtle flavors that lends itself to experimentation. The goal is, "the nicest, best wine that the grape will produce in this area whatever that is. That's why we've experimented with both fermentation and aging in oak and steel and a combination of the two. We even did one entire fermentation outside. It snowed that year and it was very cold and we did a very slow fermentation. We had our stainless steel tank outside and the snow was sitting on top." What he sees as a constant is a wine less structured than Chardonnay but with more subtlety and complexity. With Pinot Gris, he says, "there's another level at which you can play."

For more-Grizzly Peak Winery page 21, EdenVale Winery page 29.

Photos: Virginia & Al Silbowitz of Grizzly Peak Winery with daughter Naomi Fuerte, Tasting Room Manager. EdenVale Winery winemaker, Ashley Campanella.

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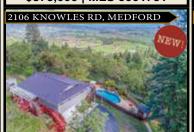
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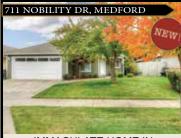
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